



International Understanding Through Photography Award Committee

Master Operating Manual

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Description of the International Understanding Through Photography (IUTP) Award

The International Understanding Through Photography (IUTP) Award annually recognizes an accomplished photographer whose images and their presentation have clearly contributed to the advancement of understanding among people. The award honors living photographers whose work has had a unique impact on the world by focusing attention or changing perceptions. The International Understanding Through Photography Award is one of the four most prestigious Society awards, along with the Progress Award, the Lifetime Achievement Award, and the President's Award. The award is sponsored by the Society and is presented at the annual PSA Conference.

History of the IUTP Award

The IUTP Award was first sponsored by Nikon in 1957. Nominations were made by editors of publications from all over the world; and Edward Steichen, HonFPSA, creator of *The Family of Man*, was the first IUTP Award recipient. The award was presented at a dinner in his honor, also sponsored by Nikon, with officers of PSA and members of the Nikon organization as guests. Dr. Nagaoka, President of Nippon Kagaku, made the presentation of the award, a large eagle sculpture. Nikon continued to sponsor the award for 12 years, assigning it to be administered by PSA's PJ Division; but due to shipping difficulties, the award was changed to a large plaque featuring an eagle.

Beginning in 1976, Raymond Good, FPSA, and his wife Fern Good, APSA, sponsored the IUTP Award for a number of years, followed by an anonymous donor sponsor, until the PSA Photojournalism Division (PJD) assumed responsibility for selecting the recipient and sponsoring the award. In 2009 at the request of the PJD, the responsibility for recipient selection was transferred to the Society Recognition Awards Committee, while the PJD continued to finance the award.

At their April, 2012 meeting, the PSA Board of Directors, under Motion 12BD2271, established the International Understanding Through Photography Award Committee as a standing committee. Thus, since 2013, the Committee has been responsible for the selection of the IUTP Award recipient.

Recent Recipients of the IUTP Award

2017 – Nick Ut

Nick Ut's iconic photograph of nine-year old Kim Phuc running naked and screaming after her clothes had been burned off by napalm focused attention on the tragic consequences of war. Named World Press Photo of the Year in 1972 and awarded the Pulitzer Prize in 1973, the photo forever impacted the public's perception of the Vietnam conflict and increased pressure to end the conflict. (November 2017 *PSA Journal*, page 13)

2016 – John Weller

John Weller and Antarctic ecologist David Ainley started *The Last Ocean Project*, dedicated to promoting conservation of Antarctica's Ross Sea, the last intact large marine ecosystem in the world. John's photographs, taken above and below the icy ocean surface, have become the face of Antarctic conservation efforts worldwide. (October 2016 *PSA Journal*, page 13)

2015 – Michael Carroll

Michael Carroll's incredible photographs and heart wrenching stories, published in the Boston Globe and the New York Times, opened the eyes of the Western world to the plight of the Romanian children. He is the founder and current president of the Romanian Children's Relief, a charity dedicated to improving the quality of life and health care for children in Romanian institutions. (November 2015 *PSA Journal*, page 31)

2014 – Don Doll, SJ

Don Doll was introduced both to photography and to the Lakota people when he was assigned to the Rosebud Sioux Reservation in South Dakota as a young Jesuit. A two-year project documenting the work of his religious order took him around the world. He has photographed in 40 countries for the Jesuit Refugee Service, including countries in southeast Asia, the Middle East, and Africa. His work has been featured in *National Geographic* and in eight *Day in the Life* books. He has received many honors, including the 1997 Kodak Crystal Eagle Award for Impact Photojournalism for his many years of work with Native Americans. (October 2014 *PSA Journal*, page 29)

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2012 – Andrew Stawicki

Andrew Stawicki is the founder of *PhotoSensitive*, an organization where he recruited a diverse group of photographers whose goal is to capture powerful images to achieve social goals. The visual story of poverty, hunger, illness, racism, ignorance and injustice is used to make social comment and spur viewers to action. (October 2012 *PSA Journal*, page 37)

2011 – Sabatiao Salgado

Sabatiao Salgado is a Brazilian social documentary photojournalist who has traveled in over 120 countries for his photographic projects. Most of these have appeared in numerous press publications and books. Touring exhibitions of his work have been presented throughout the world. (October 2011 *PSA Journal*, page 25)

Other Notable IUTP Recipients

2010 Jodi Cobb

2009 Wendell Phillips

2005 Steve McCurry

1967 Alfred Eisenstadt

1966 Ansel Adams, FPSA

1961 Walt Disney

1958 Henri Cartier-Bresson

1957 Edward Steichen, HonPSA

Note: A complete list of previous recipients of the IUTP Award is available on the PSA Website at <https://psa-photo.org/index.php?awards/iutp-award/previous-recipients> .

Committee Membership and Responsibilities

The IUTP Award Committee, a PSA standing committee since 2012, is responsible for the selection of a worthy recipient for the Award. The Committee is composed of five PSA members in good standing. Each year, the PSA President appoints one new member to the Committee for a five-year term. Appointees to the Committee must be approved by the PSA Board of Directors, and the Committee reports to the PSA President.

The IUTP Award Committee responsibilities include:

1. Preparing the Committee's annual budget;
2. Setting the criteria for the selection of the recipient of the award;
3. Setting a timetable which will allow ample time to invite the recipient to prepare a photo program or print exhibit for showing at the conference at which the award is presented (or the year following receipt of the award);
4. Identifying candidates for the award and selecting the award recipient;
5. Inviting the award recipient to present a program or an exhibition of work at the annual Conference in the year he receives the award (or the year following receipt of the award);
6. Naming a Committee member to serve as host at the Conference if the recipient attends; and
7. Directing the preparation of the award by the PSA Office Manager.

Committee Budget

The IUTP Award Committee budget should include the following allowances for the recipient who presents and receives the award at the Conference: 1) the cost of the award; 2) the recipient (and one guest) banquet costs; 3) up to three room-nights at the Conference hotel; 4) travel costs; and 5) conference registration for the recipient. An honorarium – in the range of \$500-\$1,000 – is also provided. For a recipient who does not attend the Conference, the budget should include the cost of the award and shipping, as well as a modest honorarium of about \$250.

Qualifications of the Recipient

1. The IUTP Award is one of two prestigious Society awards (along with the Progress Award) specifically intended for photographers who are not members of PSA.
2. The recipient should be a living photographer at the time of the Committee selection. The award is not to be given posthumously unless the honoree dies in the interval between selection and presentation. In that event, the announcement and presentation shall still be made under whatever circumstances seem most suitable.
3. The recipient should be generally regarded as a photojournalist whose images have affected public awareness, focused attention on worldwide issues, or changed perceptions.
4. The recipient should be an accomplished photographer whose images and their presentation have clearly contributed to the advancement of understanding among people.

Committee Timetable

A general outline of the timetable for the work of the IUTP Award Committee is set forth below.

- January – The Committee chair works with the PSA Office Manager to prepare the Committee's annual budget for the July 1 – June 30 fiscal year. By January, the Committee chair should know whether the recipient for the current year will be attending the Conference.
- January – If the current year recipient will present a program or exhibit at the annual Conference, the Committee works with the recipient and the Conference Program Coordinator to plan the program or print exhibit.
- February-August – The Committee (usually the Committee chair) communicates with and works with the recipient on travel arrangements, scheduling of the recipient's Conference program and/or print exhibit, and all logistics for the acceptance of the award. In addition, the Committee chair contacts the PSA Office Manager on the preparation of the award.
- August – The Committee prepares or updates the list of candidates for the following year's IUTP Award and begins discussion of the candidates.
- At the annual Conference – The Committee meets to discuss and select the recipient of next year's Award.
- Close of the annual Conference – Deadline for the Committee to name the next year's IUTP Award recipient and notify the President.

Identification of Candidates for the Award

The Committee shall consider it their responsibility to nominate suitable candidates for the award. While proposals from the general PSA membership are not generally sought, any member of the Society may suggest a candidate for the award. The Committee is not required to select a candidate proposed by the membership.

The Committee is also encouraged to maintain a list of suitable candidates for the IUTP Award. If, during the course of its deliberations and discussions, the Committee agrees that a candidate is qualified for the Award but is not selected, the candidate, along with his credentials, should be added to the list of potential recipients. Appendix C is a brief listing of potential recipients.

Committee Procedures

All Committee communications involved in the selection of the award recipient are confidential and should only be discussed internally with other Committee members. The name of the honoree shall not be revealed publicly until the PSA President is notified. However, the PSA Office Manager shall be notified in a timely manner so that the award can be prepared; and, if the recipient is willing and able to present at the Conference, the PSA Office Manager and the Conference Programs Coordinator shall be notified in a timely manner so that arrangements can be made for the recipient's program or exhibit.

The PSA President or the IUTP Award Committee Chair shall notify the recipient that he has been selected to receive the International Understanding Through Photography Award. (This notification can take place at, or immediately after, the Conference of the previous year.) A sample of the letter notifying the recipient of the award is presented in Appendix A.

Following notification by the President or Committee chair, the Committee shall communicate with the recipient to determine whether he would like to present a program or a print exhibit at the annual Conference in the year he receives the award. If it is not feasible for the recipient to make a presentation the year of the award, the invitation can be extended to the next year's Conference. The Committee will advise the Conference Vice President of the identity of the recipient and any plans for his Conference presentation.

Description and Presentation of the Award

The actual IUTP Award may be a plaque, medal, or other award, suitably engraved with, at a minimum, the recipient's full name and year of presentation, PSA logo, and "International Understanding Through Photography" (note that the "T" in Through is an upper case letter). It is also traditional to include "whose images and their presentation have clearly contributed to the advancement of understanding among people." Photos of recent IUTP awards are presented in Appendix B. The PSA Office Manager is responsible for the preparation of the award.

The PSA President or the IUTP Committee Chair shall introduce the IUTP Award recipient of the award and present the award at the Conference. The PSA Office Manager (who also serves as the Conference Manager) and PSA President shall determine when the award will be presented at the Conference. If the recipient is able to attend the Honors Banquet, the award should be presented at that time. The award could also be presented at the Opening Ceremonies and annual meeting of the Society's Membership; or, if the recipient is presenting a program or providing a print exhibition at the conference in the year of the award, the award may be presented at the recipient's program or opening of his print exhibit.

Committee Members

The committee has five members, each appointed for a five-year term on a rotating basis. The committee reports to the president. At the September, 2012 meeting, the PSA Board of Directors, under Motion 12BD2321, approved the presidential appointment of the first five members of the IUTP Award Committee. The members of the IUTP Award Committee are set forth below.

2012-13 IUTP Award Committee

- 2013 Fred Greene, HonPSA, GMPSA
- 2014 Paul Luebke, HonFPSA
- 2015 Jozef Aerts, FPSA, GMPSA
- 2016 Sophia Cheung, 2012
- 2017 Lynn Troy Maniscalco, HonPSA, EPSA, Chair

2013-14 IUTP Award Committee

- 2014 Fred Greene, HonPSA, GMPSA
- 2015 Jozef Aerts, FPSA, GMPSA
- 2016 Sophia Cheung, FPSA, MPSA
- 2017 Lynn Troy Maniscalco, HonPSA, EPSA, Chair
- 2018 Gerald H. Emmerich, Jr, HonPSA, GMPSA

2014-15 IUTP Award Committee

- 2015 Jozef Aerts, FPSA, GMPSA/B
- 2016 Sophia Cheung, FPSA, MPSA
- 2017 Lynn Troy Maniscalco, HonPSA, EPSA, Chair
- 2018 Gerald H. Emmerich, Jr, HonPSA, GMPSA
- 2019 Joanne Stolte, FPSA, MPSA

2015-16 IUTP Award Committee

- 2016 Sophia Cheung, FPSA, MPSA
- 2017 Lynn Troy Maniscalco, HonPSA, EPSA, Chair
- 2018 Gerald H. Emmerich, Jr, HonPSA, GMPSA/B
- 2019 Joanne Stolte, FPSA, MPSA
- 2020 Bill Buchanan, FPSA

2016-17 IUTP Award Committee

- 2017 Lynn Troy Maniscalco, HonPSA, EPSA, Chair
- 2018 Gerald H. Emmerich, Jr, HonPSA, GMPSA/B
- 2019 Joanne Stolte, FPSA, MPSA
- 2020 Bill Buchanan, HonPSA
- 2021 Bob Ginn, APSA

2017-18 IUTP Award Committee

- 2018 Gerald H. Emmerich, Jr, HonPSA, GMPSA/B, Chair
- 2019 Joanne Stolte, FPSA, MPSA
- 2020 Bill Buchanan, HonPSA
- 2021 Bob Ginn, APSA
- 2022 Lynn Troy Maniscalco, HonPSA, EPSA

MOM Approved

This PSA International Understanding Through Photography (IUTP) Award Committee Master Operating Manual (MOM) was reviewed and approved by the PSA Executive Committee on June 25, 2018.

GHE 6/5/2018

Revised 7/8/2018

Appendix A

Sample Notification Letter
and
Attachment – “About PSA and IUTP Summary”

(see following three pages)



Gerald H Emmerich, Jr., HonPSA, GMPSA/B
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PSA International Understanding Through Photography Committee

Joel Sartore
Joel Sartore Photography
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Lincoln, NE 68542-2774

February 16, 2018

Dear Mr. Sartore,

Annually the Photographic Society of America (PSA) recognizes and honors an accomplished photographer whose work has had a unique impact on the world by focusing attention or changing perceptions. It is my pleasure to inform you that you are the recipient of the 2018 PSA International Understanding Through Photography (IUTP) Award, based on your Photo Ark project and your “effort to document species before they disappear – and get people to care while there’s still time.”

If you will accept this award on October 6, 2018, PSA will pay your transportation expense to Salt Lake City, the site of the 2018 PSA Conference, and will cover the cost of your hotel room, as well as your dinner at the honors banquet on Saturday evening. You are also invited to present a program of your photography earlier that same day, for which you will receive a modest honorarium.

We also invite you to display some of your prints (unframed, due to our available photographic print system). If you would not be there earlier in the week, your matted prints could be shipped in advance to be viewable throughout the week by the conference attendees. If you have any books or photos for sale, we will arrange a place for you to sign them for buyers following your program on Saturday.

Please let me know (at the address, email, or phone number shown above) whether you will be able to accept the Society’s 2018 International Understanding Through Photography award in person at our 2018 Conference in Salt Lake City.

For your information, we have enclosed a brief description of the Photographic Society of America and a more detailed description of the PSA International Understanding Through Photography award. If you have any questions or need any additional information, please contact me – my contact information is shown at the top of this letter – or visit the PSA Website at www.psa-photo.org.

Sincerely,
Gerald H. Emmerich, Jr., Chairman
International Understanding Through Photography Committee

Photographic Society of America (PSA)

About PSA

The Photographic Society of America (PSA) is a worldwide organization for anyone with an interest in photography. Founded in 1934, Society membership includes serious amateurs, as well as photo clubs and organizations, professional photographers, and casual photographers. The Society has over 5,000 member, including members in about 80 countries.

The Society provides a wide variety of services that promote photography and a wide variety of benefits free to its members, such as online classes, mentoring, study groups, and image analysis and critique designed to advance photographic knowledge and skills; an annual conference; a monthly journal written by and for its members; and photo competitions. Member galleries are available for viewing on the PSA Website at www.psa-photo.org . An annual youth photography showcase, open to all students of high school age, is conducted as well.

PSA Mission Statement

- PSA promotes the art and science of photography as a means of communication, image appreciation, and cultural exchange.
- PSA provides education, information, inspiration, and opportunity to all persons interested in photography.
- The Society fosters personal growth and expression, creativity, excellence, and ethical conduct in all aspects of photographic endeavor.

PSA Journal

As a benefit of membership, PSA members receive the monthly, full-color *PSA Journal*. The feature articles, photos, and regular columns are by members for members and cover a broad range of topics of interest to any photo enthusiast. On a regular basis, member-columnists provide a series on social networking, information for beginners, selections from online galleries, reviews of photo software and hardware, and photo book reviews. The *Journal* is available in print version and online on the PSA Website in the Member's Only area.

PSA Conference

The eightieth annual PSA Conference is scheduled for September 30 through October 6, 2018 at the Sheraton Salt Lake City Hotel. During the annual conference, registrants can participate in photo tours, classes, workshops, and photo shoots. The conference events include an opening meeting with award presentations, an extensive photo exhibit with over 750 prints, a variety of programs and presentations, featured speakers in the evenings, social events, a vendor area with product demonstrations, and an Honors Banquet on the last evening, including the presentation of the International Understanding Through Photography award.

International Understanding Through Photography (IUTP) Award

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Recent PSA IUTP Award Recipients

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Nick Ut's iconic photograph of nine-year old Kim Phuc running naked and screaming after her clothes had been burned off by napalm focused attention on the tragic consequences of war. Named World Press Photo of the Year in 1972 and awarded the Pulitzer Prize in 1973, the photo forever impacted the public's perception of the Vietnam conflict and increased pressure to end the conflict. (November 2017 *PSA Journal*, page 13)

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2005 -- Steve McCurry

1966 – Ansel Adams

1961 – Walt Disney

1957 – Edward Steichen

Appendix B Recent IUTP Awards



Appendix C

List of Potential Candidates

<u>Candidate and Website</u>	<u>Credentials</u>
Lynsey Addario http://www.lynseyaddario.com/	Muslim communities in Asia, war in Darfur (Sudan)
Glenna Gordon http://www.glennagordon.com/	Documentary photography – Boko Haram (Nigeria girls kidnapping), ISIS, Ebola
Timothy Greenfield-Sanders https://www.greenfield-sanders.com/	Portrait and Documentary photography
Dan Nicoletta http://www.dannynicoletta.com/	Documentary photography – LGBT community
Rowland Scherman http://www.rowlandscherman.com/	First photographer for the Peace Corps, Bobby Kennedy
Maria Turchenkova https://www.worldpressphoto.org/people/maria-turchenkova	Documentary photographer based in Moscow, political issues and opposition activists