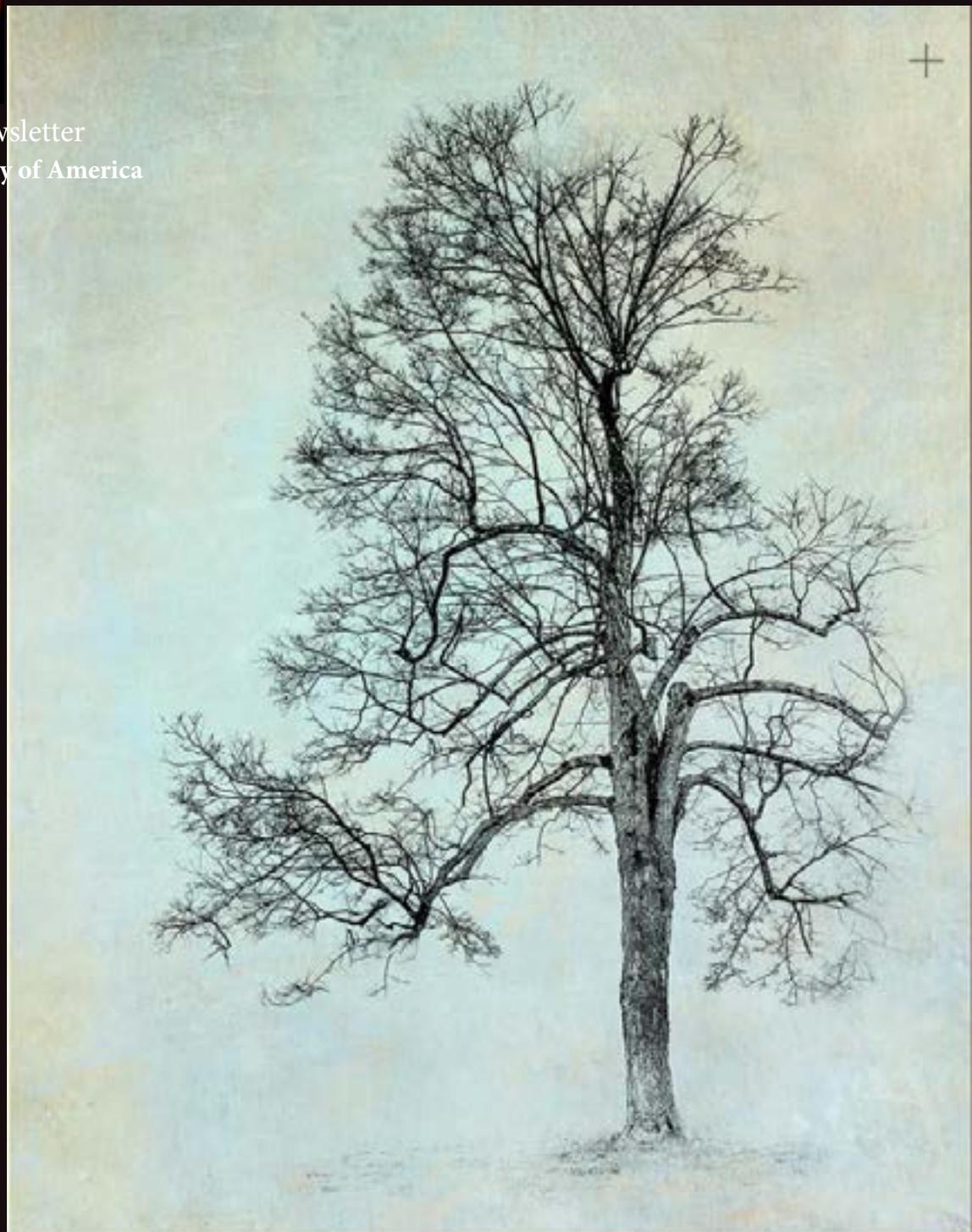




PPD Division Newsletter
Photographic Society of America
www.psa-photo.org



The Final Print

Pictorial Print Division

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PPD Board Members

Sandy Dimke, PPSA-PPD Chair

Leif Alveen, PMSA2-1st Vice Chair

Paul Halphen-2nd Vice Chair

Janet Livoti-Secretary

OPEN-Treasurer

Ken Murphy, APSA, MPSA-Immediate Past Chair

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Cover Photo is by Sandy Dimke, PPSA, PPD Chair

Read more about Sandy and see more of her photography starting on page 4

PPD Study Groups (American Portfolios) & Green Eagle Competition

Each Print Study Group is comprised of 6 to 10 participants who enjoy sharing their prints with other printers, want to improve the quality of their prints, and are interested in an objective evaluation of their prints. The members of each group mail a packet of prints to each member in turn. Each member comments on the prints entered by the other members, enters a new print of their own, and removes the oldest of their own prints. All but one group accept prints up to 8.5" by 11" - these prints fit in the flat rate priority envelope from the USPS. Mailing cost is currently \$7.75. Please see the information below for more details. To participate please contact the Director of American Portfolios and describe your interests such as color or monochrome and darkroom or computer processed prints.

For more information about participating get in touch with Bethe King at
ppd-american-portfolios-director@psa-photo.org

From The Editor

By Jessica Manelis



Recently, I had an interesting experience. Well, it might not be that interesting, but definitely a “life lesson” moment. I’ll leave the pertinent player’s names out, because even though we come from all over the world, you never know who knows somebody who knows somebody.

Over the Summer, a friend of mine became involved in a new artist co-op opening in our area. She is sort of their “gal-Friday” doing everything from social media to set-up. She reached out to any of her own artist friends to see if they would be interested in getting involved in some way as well. That’s where I came in. Since I sell my photos in a variety of ways other than wall art (think coffee mug, throw pillow, puzzle), she thought I might be interested in joining in on this co-op. Always willing to fuel my open-mind-out-of-the-box ways, I agreed to check it out.

I was there before most of the walls were up, and listened to the particulars of the owner’s vision and quickly realized that this endeavor was not really for me. There just wasn’t going to be enough return on my investment of creating my own booth, merchandising the booth, paying rent and commission on every sale. I politely said thanks, but no and best of luck.

About a week later, my friend contacted me to see if I would just like to hang some framed prints in the shop, on commission.

Hmmmm.

Well that seemed very low barrier, so I said sure. For a much smaller investment I could still be involved. A brought over 7 framed prints and let them do the rest, given that I basically have my work hanging there for free.

I stopped by the other day to add some prices and titles and a little framed bio to hang next to my work. I did a lap around, passed where my work was hanging during the grand opening, and to my surprise, my work was missing. Apparently they took it down to make room for an artist who was willing to pay for the space.

Respect.

But, could you have dropped me a text to let me know?

The owner suggested the reason my gallery style framed work wasn’t selling was because of the gallery style frame. She then suggested I consider re-framing everything in re-purposed wood frames or just take the frames off. I don’t know about you, but creatively I made the decision
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Thoughts From The Chair



My sudden move from 1st Vice Chair to Chair was unexpected. I spent last year, in my new role as 1st Vice Chair, moving slowly and getting my feet wet, learning all the different aspect of PPD. As the Director of the Interclub Print Competition for over 5 years and a participant in the Print of the Month, I thought I knew enough to take on the role and learn as I went along. I knew I would be overseeing the Divisions but I didn't foresee the untimely death of **Joe Hearst**, Director of POM and the disaster that followed. Records and participants prints were hard to find and it was a huge struggle to get POM even slightly off the ground. It was a rough year for me. I was just breathing a sigh of relief when I was notified that **Don Brown** had resigned as Chairperson in early August and I was to take his place.

A board with only me as Chair and Janet as Secretary, was just not going to work. My first action was to work with **Susan Cowles** and **Ken Murphy** as a nominating committee, to find a working board. Less than one month later and we have a commitment for the 1st and 2nd Vice Chair who will join us in October to fill the vacancies. **Leif Alveen** and **Paul Halphen** are joining the board. I would still like to fill the treasurer position even though the Division Treasurer does not have any financial duties. Those haven been delegated to Headquarters. Still another person on the board, to share ideas and fruitful discussions, would be welcome.

I also knew I no longer had a year to find a replacement for myself as Director of the Interclub Print Competition. Luckily I found a qualified replacement quickly. **Elaine Hoffman**, the Club rep from St. Vrain will be taking over that position. I plan to work with Elaine to encourage more clubs to participate in the Division to overcome the loss of several clubs during Covid.

So now that I'm in this auspicious "Chair" what do I hope to accomplish. Certainly, this PPD board needs to put a stronger emphasis on the joys of printing...the satisfaction of seeing your image in print...of holding this image in your hand and exhibiting it for others to see. We can do this through more articles in the PSA Journal about printing, by encouraging more exhibitions from clubs around the world and encouraging more participation in these exhibits. Ideas from PPD members have already been coming in. One suggestion was to have an additional PSA International competition – one in mid-year as well as one in late summer. I will certainly look into this possibility.

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Both the 1st and 2nd Vice Chairs have agreed to work with me to design a proper PPD brochure/rack card to hand out at future conferences and festivals to extol the joys of printing and opportunities for individuals and clubs to compete or learn. Third Party Printing, often a controversial topic, will be instituted and will allow participants to have their prints commercially made for a nominal fee, near the exhibition club's venue. Final details are being tweaked as I write this.

Another idea is to get the paper companies – Red River, Moab and the like, to help us too. It's to their advantage. There are so many wonderful paper stocks available to us today, it's a shame not to use them to show off our prints to their full potential.

Most of you who are reading this, have many more years of experience in PPD than I do. I need your help and support. Many have phoned or emailed me telling me that I can count on them. This has been very reassuring. Rest assured, I have been a photographer and have printed my own and clients photos for over forty years. My Beseler 23C enlarger was this girl's best friend. I have an MBA in marketing. Hopefully I can draw on my background to strengthen PPD also through promotion. It's worth a try.

I may be the face of PPD for 2021-22 but you are the core of its existence and without participation -without PSA members printing their images, PPD has no purpose. Let's all try to encourage others to join print study group, POM, Interclub and PSA sponsored exhibitions throughout the US and the World. It takes a village.

Do you have an idea for another way to engage PSA members to print? Brainstorm. Let's make PPD a vital part of PSA this coming year.

Sandy

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continued from page 2 Editor

long ago to not compromise and create work that was popular with the masses, but create work that I want to create. That includes frames.

I promptly took my gallery style framed work and left.

My \$500 life lesson....there was a reason I said thank you, but no.

Jessica

As always I would love to hear from you. I am always looking for submissions for the newsletter, so if you want to let your inner journalist out, let me know! Please email (alex25@comcast.net) with thoughts or ideas of what you would like to see in The Final Print.

PPD News

Fall 2021

Print of the Month (POM) is back on track!

By Sandy Dimke, PPSA, PPD Chair

For 2021-22 **Print of the Month** is actually **Print of the Quarter**. We tried, and did not succeed in getting judges to critique 75+ prints each month with valuable comments. We are now reworking the plan and hope to have it monthly next year. In the meantime, the July submissions were judged by **Louis Duncan** who gave insightful comments to help improve (if needed) the print.

Two of the top winners were:

1st Place Color Novice: Rick Dandridge “The Catch”

1st Place Star Mono “Ganges Pilgrims” by Tony Potter

1st Place Mono Novice was awarded to Vella Kendall for “Sunday Afternoon on the River” which also was awarded the Print of the Month award.

Submission for the upcoming POM was Oct 15. If you have already submitted older prints to Joe Hearst, please be assured that Robin Voorhees has them to use for upcoming competitions. The next deadline is January 15. Please send your submissions to Robin by then. Also, Robin will be retiring in June and we are now seeking a replacement as POM Director to work with her the remainder of the term and launch our monthly POM Competition in July 2022.



The Catch by Rick Dandridge



Ganges Pilgrims by Tony Potter



Sunday Afternoon On The River by Vella Kendall

Spotlight On Sandy Dimke, PPSA



Sandy lives in the charming southern town of Beaufort, South Carolina with her husband Russ and their therapy dog Tosh and aloof cat Molly. Born and raised in Upstate New York (Schenectady), she received a BS in History and Economics from Nazareth College in Rochester and then an MBA in marketing from the University at Albany. She and Russ met in grad school and will celebrate their 50th wedding anniversary next year. When she was 16, Sandy had the opportunity to take her Kodak 126 Instamatic camera with her when she participated in an exchange program in France. She took 3 rolls of black and white and 1 roll of color film with her, (the color film was reserved for Paris and London on the way home). Her love of travel photography started here.

Sandy and Russ spent most of their married lives in Connecticut where Sandy ran a marketing company called “Creative Image” for over 25 years. The company photographed the interior and exterior of high end luxury homes and produced color brochures for real estate clients. They did everything from photography, darkroom printing, half tones, copy-writing, layout and pasteup before it was sent to the printer. During that time Sandy was also a member of Candlewood Camera Club (Danbury, CT) and had the opportunity to judge print competitions throughout western Connecticut. After moving to South Carolina in 2001, Sandy has continued to freelance for regional magazines, as well as have photos included in four regional and two wide-audience coffee table books.

Sandy produced two books to date. One coffee table book “Hands Across the Lowcountry” which included the hands of 100 Beaufort residents working or playing. She included everyone from US Marines saluting to clowns creating balloons, dentists examining teeth to the hands of shrimpers and crabbers with their catch. The second book “Cats of Beaufort” was a soft cover book published as a fundraiser for the local cat shelter. She is currently working on a third book of 15 years of photographs taken as the photographer for “Homes for the Holidays.”

Sandy joined PSA in 2009 and became the rep for her local photography club, The Photography Club of Beaufort as well as the club rep for PPD’s Interclub Print Competition for the Carolinas Nature Photographers Association. In 2015 Sandy became Director of PPD’s Interclub Print Competition, the position she held until this past month. Sandy was PPD Board’s 1st Vice Chair last year and now has taken the position of PPD Division Chair. During Covid, when going out to photograph was more of a challenge, Sandy actively began entering PSA sanctioned juried competitions. She reached her goal of being awarded her PPSA this summer. Sandy enjoys participating in a PPD sponsored Study Groups (American Portfolios) as well as Interclub Print

Competition and Print of the Month.

Sandy was juried into the National Association of Women Artists in 2019 and works within the organization to promote photography as an art.

You are invited to her website at DimkePhoto.com or email her at sandydimke@gmail.com



TAKE ME OUT TO THE BALL GAME



MARBLES



GOD BEAMS SHINING ON FOLLY BEACH PIER



SUNRISE ON THE BEAUFORT RIVER

The New PPD Board of Directors 2021-2022

Introductions are in order! PPD has a new board which will fill the second part of a two year term.

Sandy Dimke, PPSA-Chairperson

Our past 1st Vice Chair, has taken on the position of Chairperson, from the seat vacated by Don Brown in August. Sandy's main role last year as 1st Vice Chair, was to bring Print of the Month back, after Joe Hearst's sudden death. She also continued the role of Director of the Interclub Print Competition.

Janet Livoti remains in her position as Secretary

The board then approved the candidates selected by the nominating committee, headed by **Susan Cowles:**

Leif Aven, MPSA2, EFIAP/p, NSMiF/g, FAPU, ESDF –1st Vice Chair

Leif is the PSA Membership director & PSA liaison for Denmark and President Emeritus of the Society of Danish Photography (SDF)

Paul Halphen-2nd Vice Chair

Paul is the PSA club representative for Carolinas Nature Photographers Association and has been CNPA's rep to the Interclub Print Competition for 2 years. He is the VP of the Spartanburg Photo Guild, and also SPG's Representative to PSA, as well.

The position of Treasurer is still open and we hope to fill this vacancy early in the Fall.

Other PPD News

PPD Interclub Print Competition announces a new Director

This Fall, **Elaine Hoffman**, from St. Vrains Camera Club, has taken over the leadership of the Interclub Print Competition. Ten clubs are currently participating. First round will be hosted by Loveland Photographic Society in Colorado. If your club is interested in participating, please contact Elaine at elaine@gokiridiseigns.com.

PSA Travel Advisory Service



Cradle of Forestry Home © Ken Weaver

Ken Weaver, MPSA, is PSA's Travel Aide for North Carolina and knows the Blue Ridge Mountains, its remote places and its spectacular waterfalls inside out. If you plan a trip to that area to photograph its natural beauty, send me an email. Ken can give you advice on where to find the best locations.

We are looking for **ADDITIONAL VOLUNTEER TRAVEL AIDES** for all regions of the world. If you have good knowledge of the photographic opportunities where you live or where you have traveled, and are willing to share that information with PSA members, send me an email. To make personal contact with visitors once they get to where you live is not required, and would be entirely up to you.

For additional information contact
Tom Tauber, APSA, MPSA
Travel Advisory Service Director
psa-travel-advisor@psa-photo.org

<https://psa-photo.org/index.php?travel-advisory-service>



Would you like to be featured in
an upcoming edition of the PPD Final Print?

Would you like to nominate an outstanding PPD Volunteer?

Email Jessica Manelis at alex25@comcast.net