



PHOTOGRAPHIC SOCIETY OF AMERICA

PHOTOJOURNALISM DIVISION PUBLICATION CREDITS

Under certain circumstances, the Photojournalism Division grants Publication Credits on Star, Galaxy and Diamond applications for photographs published in printed Articles and books:

1. PUBLICATION CREDITS

a. SUTABLE IMAGES:

- i. The images must be photographs; screen grabs are not acceptable;
- ii. The images must be "finished" images; versions of partly processed images are not acceptable;
- iii. Multiple versions of the same image in a single publication do not gain multiple Publication Credits;
- iv. There is no restriction on the subject matter, Credit is given for having photos published;
- v. The published photo must have author credit to the photographer.

b. SUITABLE PUBLICATIONS

- i. Traditionally printed (hard copy) publications with a distribution of at least 2,500 copies;
- ii. Photographs appearing in publications distributed by electronic media are not eligible;
- iii. Images printed in Photographic Exhibition catalogs are not eligible;
- iv. Images printed as entries to photo-competitions are not eligible.

c. NUMBER OF PUBLICATION CREDITS

- i. A published photograph gains one Publication Credit;
- ii. A maximum of six Publication Credits for different photographs can be gained per article in publications such as the PSA Journal;
- iii. A maximum of twelve Publication Credits for different photographs can be gained per book published by a recognised publisher (not self-published).

2. USE OF PUBLICATION CREDITS – GENERAL

- a. Publication Credits may only be used for PJD Star, Galaxy and Diamond Ratings;
- b. Publication Credits can be used up to a Maximum of
 - i. 40% of Titles required for any Star/Galaxy/Diamond application;
 - ii. 40% of Acceptances required for any Star/Galaxy/Diamond application;

- c. Publication Credits do not expire;
- d. Publication Credits can only be used once; they will then be recorded in the verified application file;
- e. All Publication Credits gained from an article or publication must be used in the same Star/Galaxy/Diamond application.

3. USE OF PUBLICATION CREDITS - STARS

- a. A Publication Credit counts as a single Title and a single Acceptance Credit;

4. USE OF PUBLICATION CREDITS FOR GALAXIES

- a. For Galaxy a Title requires 3 Credits, therefore Publication Credits can be used at Galaxy level in the following ways:
 - i. 3 Publication Credits may be combined for a Title Credit;
 - ii. 1 or 2 Publication Credits may be combined with 1 or 2 Acceptance Credits to achieve a combined 3 Credits for a Title.

5. USE OF PUBLICATION CREDITS FOR DIAMONDS

- a. For Diamonds a Title requires 6 Credits, therefore Publication Credits can be used at Diamond level in the following ways:
 - i. 6 Publication Credits may be combined for a Title Credit;
 - ii. Up to 5 Publication Credits may be combined with 1 or more Acceptance Credits to achieve the combined 6 Credits for a Title.

6. EVIDENCE OF PUBLICATION

- a. It is the responsibility of the applicant to provide suitable evidence of publication;
- b. The applicant must attest to the authenticity of the photo and the publication in line with PSA ethical practices;
- c. Where the evidence is not in English it will be necessary to organise a translator. In this case the applicant should contact the Photojournalism Division Star Ratings Director before submitting the application so that a translator can be arranged.

7. HOW TO APPLY

- a. List details on the "PJ ONLY" sheet in the Excel Application file;
- b. Scan the Publication Cover page and the page with the photo and if necessary the page with photographer credit for the photo, and email these as jpg or PDF files with the application.

These rules were updated and approved by the Stars, ROPA Advisory Committee in January 2019.

Dr Roy Killen
Membership VP
16th Janaury , 2019.