

PSA News

Produced for the benefit of PSA Members in Australia and New Zealand MARCH 2020



Welcome

Our new PSA members this month are:

Anthony Pearsall, Glen Waverley, VIC

L D Dinesh Rukmal Perera, Cheltenham, NSW

This brings our current Membership in Australia to 156 individuals and there are 10 clubs and other organizations.

There are currently 23 members in New Zealand.

Congratulations

Ellen Henky of Christchurch NZ has been awarded BPSA.

Annette Kirby of Whyalla has been awarded PPSA.

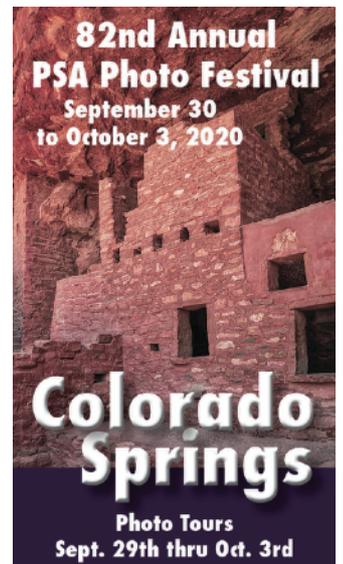
David Hansell of Fishing Point has been awarded QPSA.

Wangi Workers Camera Club came first in Group E of Round 2 of the PID Interclub competition and this keeps them top of the table.

If you have achieved something noteworthy that I have missed and you would like to share your achievement with fellow PSA members please let me know so that I can include your good news in a future newsletter.

2020 PSA Photo Festival

The Photo Festival website is now live at <https://psa-photo.org/photo-festival-2020/index.html> and there is a lot of information about the presenters, tours, etc in the March issue of the PSA Journal.



In this Issue:

STAR RATING TIPS

2020 PHOTO FESTIVAL

JUDGING AND CHAIRING CREDITS

MEMBERSHIP STARS

PHOTO TRAVEL IMAGES

PLEASE VOLUNTEER

EXHIBITIONS

Member Services Survey

Thank you to everyone who responded to my request to complete an online survey about PSA member benefits and services. A total of 60 Australian members and 4 New Zealand members responded to the survey. Worldwide I received 990 responses so the Australian response rate was about twice the global average - thanks again for that!

Some of the main findings from the survey were:

1. A significant number of members are unaware of the benefits and services that they are entitled to as a member of PSA. If you need a reminder of what benefits you can receive, a good starting place is the Member Services page of the PSA website which you can access here <https://psa-photo.org/index.php?member-services>
2. The benefits that appear to be used most by members are the PSA Journal, the Star Ratings/ROPA system, Study Groups, Online Courses, Webinars and Web Galleries.
3. The benefits that appear to be used least by members are Mentors, Consultants, the Portfolio Distinctions and the Travel Aide Service.
4. Of the respondents who had used each of the benefits, at least 70% indicated that they were very satisfied and would use the benefit again - so you are probably missing out on something good if you are not taking advantage of these benefits.
5. More than half the international respondents indicated that the Star Ratings/ROPA system was a major factor in their decision to join PSA and about one third indicated it would be a major factor in their decision to continue their membership. The Star Ratings/ROPA system appears to be a much less important factor for members from the USA.

A more detailed analysis of the survey results has been presented to the Board of Directors and it will be one of the factors considered in the strategic planning discussions at the April Board meeting.

Global Exhibitor Number (GEN)

Recently you would have received an email about the GEN and it seems to have caused some confusion. The purpose of the GEN is to provide a unique identifier for each person who enters PSA recognised international exhibitions. All your acceptances in the PSA acceptances database will be linked to your GEN.

Later this year you will start to see exhibitions asking for a GEN when you are entering your name, address, etc, before you submit entries.

If you have not been allocated a GEN or if you have forgotten your GEN you can solve that problem by visiting <https://genrequest.psa.savior.work> and entering a few simple details.

UPDATING YOUR MEMBERSHIP DETAILS

If you change your address or email address please do the following so that your details remain up to date in the PSA membership database.

1. Log on to the PSA website.
2. Click on the “My Account” button (left of the screen).
3. Scroll down to this section:



Update Contact Information Below

4. Make whatever changes are necessary.
5. Scroll down further and enter your password, then click on “Save”

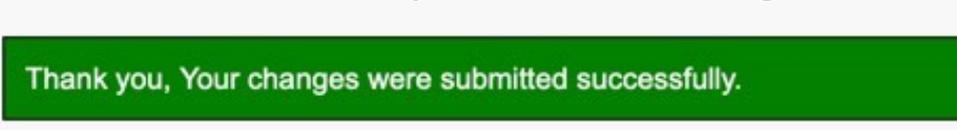


Enter Password to Save Information

Current Password:

Save

The screen will refresh and you will see this message:



Thank you, Your changes were submitted successfully.

You should then receive an email with this subject line:

Thank You for Updating Your PSA Member Information

That email will contain all your membership details so that you can check that the changes were made correctly.

Discounts for PSA Members

The discounts that various businesses offer PSA members are listed here (after you log in) <https://psa-photo.org/index.php?membership-member-discounts>

If you have questions about any of these discounts please contact the Discount Program Co-ordinator, Michele Peterson, from the email link on that page.

If you are a Pro Show Gold or Pro Show Producer user you have probably heard that Photodex is not longer supporting those programs. However, Michele has been able negotiate a discount on an alternative, PTE AV Studio 10, and she will be happy to help you get that discount.

The Stars Buy Back Program

The Stars Buy Back and Bridging Buy Back programs are the processes by which members may use exhibition acceptances gained prior to joining PSA (or gained during a gap in membership) when they apply for Star, Galaxy or Diamond ratings.

The full rules relating to Buy Back can be download from this page of the PSA website <https://psa-photo.org/index.php?overview-of-stars-and-ropa-2>. The basic rules are the following:

When a new member joins PSA they can use (on Star, Galaxy or Diamond applications) an unlimited number of acceptances from exhibitions with a closing date up to one year before they joined.

To use acceptances gained more than one year before joining PSA the member must purchase Stars Buy Back (which currently costs \$25 per year).

Buy Back must be in whole years (not months) and must be for a continuous period.

There is no limit to the number of Stars Buy Back years that a member may purchase and Buy Back can be made at any time.

If a member rejoins PSA after a break in membership and wants to use acceptances from the break period on a Star, Galaxy or Diamond application they must purchase Bridging Buy Back.

The Bridging Buy Back period must be continuous (dating back from the rejoin date) and only whole years may be purchased.

Only one application for Bridging Buy Back may be made regardless of the number of breaks in membership.

If you have any questions about Star Ratings or Buy Back please contact the Senior Star Ratings Director, Jenni Horsnell, ssrd@psa-photo.org or the Membership VP MembershipVP@psa-photo.org.

Some Upcoming Exhibitions

VIGEX (PSA 2020-194) <http://www.vigex.org.au> Entries close 26th May.

QUEENSLAND CIRCUIT (PSA2020-181). <http://www.queensland-photo.com> Entries close 8th June.

LAKE MACQUARIE INTERNATIONAL CIRCUIT Many of you will have entered the Lake Macquarie National over the past 4 years - an exhibition run by my club, the Belmont 16s Photography Club. That national exhibition is being replaced with an international circuit of three exhibitions. The exhibitions will have six digital sections - Colour, Monochrome, Nature, Wildlife, Cell Phone Photography (PIDC) and Aerial Photography (PIDC). I will have more details and a website link in my next newsletter.

If you need help with any PSA matters please contact me.

Regards,
Roy

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