

# PSA's Email Communication Policy

It is requested that all members of the Photographic Society of America (PSA), whether individuals, Chapters, Clubs, Councils or other organizations, respect the privacy of fellow members with regards to their email addresses. The email addresses in the database, which are available to all members, are there for convenient communication between members. They are not to be harvested for mass mailings or commercial uses. While the Society reserves the right to send out eNews items to all members, PSA will never sell or supply email addresses to outside entities, including PSA-recognized exhibitions.

The Society does realize that from time to time, Chapters, Clubs or Councils may have a need to communicate with members in their own geographical areas. For such purposes, please contact the Chapters, Clubs and Councils Vice President who will furnish such email lists, as has been done in the past.

Area and state membership directors, under the supervision of the Membership Vice President, are free to communicate with PSA members in their own geographical areas of responsibility.

Presently some divisions are using member emails to send Newsletters and it is expected that eventually division members will receive eNews from division officers.

In the normal course of business, the headquarters staff will find it necessary to send out emails to distinct groups, but when a mass emailing to all members of the Society is necessary, headquarters will contact the Public Relations Vice President who will coordinate such emails.

It will be the responsibility of headquarters to keep the database up to date. When new honors or distinctions are conferred, the database will be updated within 10 business days.

All such emails must have an unsubscribe feature and must be signed by a member, preferably an officer of the Division, Chapter, Club or Council, and an email address must be supplied for responses. ■

*Elena McTighe, FPSA, EPSA • PSA Secretary*

## PSA Journal Mission Statement

The *PSA Journal* pursues fine original work for an ever-improving publication for the members of the Photographic Society of America and other readers. The *Journal* is committed to offering material of interest to classic photographers as well as digital photographers and in so doing, strives for quality submissions from Society members of both persuasions.

# On the PSA Website

By Sharon Powers • PSA Webmaster • [webmaster@psa-photo.org](mailto:webmaster@psa-photo.org)

*The PSA website is filled with useful tools for PSA members, but in order to take advantage of most of them, you have to be logged in as an individual member. Begin your visit to the PSA website in the left column of the home page. Fill in your Member ID (you can locate it above your name on your printed PSA Journal or contact PSA headquarters: [HQ@psa-photo.org](mailto:HQ@psa-photo.org)) and password and then click "Login." You will know you are logged in correctly if you are taken to My PSA.*

*This column focuses on a different feature each month. Questions? Contact [webmaster@psa-photo.org](mailto:webmaster@psa-photo.org)*

## EXHIBITIONS

A unique feature of PSA membership is the ability for a member to earn PSA Star Ratings (which lead to PSA Distinctions) through exhibition acceptances. But you need to become familiar with the process before you commit your time and energy. The best way to do this is through the PSA website, which contains everything you need to know to either Host a PSA-recognized exhibition or Enter one.

All of the Exhibition information is housed under one website button: **Exhibitions**. Clicking this button takes you to the Overview page on Exhibitions, with links in the left hand pane to several important topics.. The two most important topics in the left pane are Enter PSA-Recognized Exhibitions (for those wishing to participate in an exhibition by entering their photos) and Host PSA-Recognized Exhibition (explaining the tools you'll need and the rules you must follow in order to become a PSA-Recognized Exhibition).

Both of these pages contain topic-specific links on the head of each page. For example, if you select Enter a PSA-recognized Exhibition, you will see links to the Current Exhibitions List, Guidelines, Ethical Practices, Star Ratings Practices, Understanding Judging, and Tracking Acceptances. From the Host a PSA-recognized Exhibition, you can access links to Guidelines to Host, Exhibition Standards, Exhibition Standards Directors, Guidelines for Recognition, an Application for Recognition, and directions on how to Submit Exhibition Acceptances. This last link includes a constantly updated PSA Acceptances Spreadsheet, which is necessary in the execution of a Host's obligations.

All PSA Exhibitions now contain unique PSA Exhibition numbers, which can be located on the Current Exhibition List as well as the annual Closed Exhibitions Lists. The Current Exhibition List is often updated during the month with last minute additions or corrections. Refer to the date on the top of the Current Exhibition page to see the last time the page was updated.

Closed Exhibitions are listed in the left pane of each exhibition area page, beginning with 2010. Though it is only required that 2015 Exhibition numbers are referenced for Star Ratings, using the Exhibition numbers from previous years will lessen any possible confusion. Exhibition numbers always appear in parentheses after the Exhibition Title, and are written in the style: (PSA year-number) or, for example, (PSA 2015-123).

If you have questions, refer to the Exhibition Standards Directors for the specific division in which you would like to host. Individual members have access to Consultants to Find Entry Information, Prepare Entries, Track Acceptances, Understand Judging, and Learn How to Host – found in the My PSA area under Consultants. (Note – some of these consultant areas need volunteers – consider volunteering if you have expertise in this area.) PSA-member Club Representatives can access a "Host an Exhibition" consultant, linked through their Club login area.