

PSA's Email Communication Policy

It is requested that all members of the Photographic Society of America (PSA), whether individuals, Chapters, Clubs, Councils or other organizations, respect the privacy of fellow members with regard to their email addresses. The email addresses in the database, which are available to all members, are there for convenient communication between members. They are not to be harvested for mass mailings or commercial uses. While the Society reserves the right to send out eNews items to all members, PSA will never sell or supply email addresses to outside entities, including PSA-recognized exhibitions.

The Society does realize that from time to time, Chapters, Clubs or Councils may have a need to communicate with members in their own geographical areas. For such purposes, please contact the Chapters, Clubs and Councils Vice President who will furnish such email lists, as has been done in the past.

Area and state membership directors, under the supervision of the Membership Vice President, are free to communicate with PSA members in their own geographical areas of responsibility.

Presently some divisions are using member emails to send Newsletters and it is expected that eventually division members will receive eNews from division officers.

In the normal course of business, the headquarters staff will find it necessary to send out emails to distinct groups, but when a mass emailing to all members of the Society is necessary, headquarters will contact the Public Relations Vice President who will coordinate such emails.

It will be the responsibility of headquarters to keep the database up to date. When new honors or distinctions are conferred, the database will be updated within ten business days.

All such emails must have an unsubscribe feature and must be signed by a member, preferably an officer of the Division, Chapter, Club or Council, and an email address must be supplied for responses. ■

Elena McTighe, FPSA, EPSA • PSA Secretary

PSA Journal Mission Statement

The *PSA Journal* pursues fine original work for an ever-improving publication for the members of the Photographic Society of America and other readers. The *Journal* is committed to offering material of interest to classic photographers as well as digital photographers and in so doing, strives for quality submissions from Society members of both persuasions.

On the PSA Website

By Sharon Powers • PSA Webmaster • webmaster@psa-photo.org

My PSA

My PSA is a page of the PSA website, organized as an outline of PSA-members-only benefits. It can be reached two ways: upon member login (from the home page) or by clicking the button "Return to MyPSA," found on the left pane of the site. This button will only appear after a member has logged in and is not available to visitors of the site who are not logged in. (Note: Because PSA-member clubs do not receive the same benefits of PSA membership, PSA Club Representatives do not have access to My PSA, but instead have a special landing page designed just for them.)

Once a member is logged in, accessing any of the members-only pages is automatic and does not require logging in again so long as the member does not close his or her browser or exit out of the PSA website. If a member logs in and is not directed to My PSA, please contact headquarters, even if your name appears on the home page with a welcome message. Not being redirected to the My PSA page after login indicates an issue with your membership and until this is resolved, you will not be able to access the benefits to which you are entitled as a member.

My PSA is divided into five major sections; a description of each follows.

Member Tools—allows you to take advantage of your PSA membership right away, with links to Members-only Discounts, New Member Services, Volunteer Application, and a way to print your own Membership card. It also contains links to PSA-produced downloadable videos that can be used to show others what PSA is all about.

Travel—contains links to PSA's Travel Aide Service, *PSA Journal* Travel Articles, and our steadily growing Travel Video Library.

For Your Reference—contains very informative links to resources such as Royalty-free Music and what we call "Helpful Links to all things Photographic." The all things photographic page is a work in progress and welcomes contributions, additions, changes, and suggestions from PSA members. For Your Reference also has links to some articles on Photographic tools and techniques, PSA's historic prints, *The Projector* (a newsletter sent to PSA-member Clubs), and some helpful downloadable videos.

PSA Journal and Selected Columns—contains links to past journals as well as articles and columns that have appeared in past journals.

PSA Education—has links to all of PSA's educational offerings, including Art Book Reviews, Educational Resources, Image Evaluation, PSA Consultants and Mentors, the program lending library request form, study groups, species identification and PSA's popular Online courses.

Many of the above links can be reached from other pages on the PSA website, but having all the PSA-member benefits on one page is a quick way to access them. As PSA is always working to add to its member benefits, expect this page to be augmented from time to time. ■



Change of Email Address

Members change email addresses frequently, but sometimes they forget to tell PSA!

Please advise PSA Headquarters, all Divisions in which you work as a volunteer, and all individual PSA contacts. You can also visit the PSA website to update your email address.

hq@psa-photo.org