

# PHOTOGRAPHIC SOCIETY of AMERICA

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execVP@psa-photo.org

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exhibitvp@psa-photo.org

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irvp@psa-photo.org

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learntechvp@psa-photo.org

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membershipVP@psa-photo.org

**Publications:** Larry Cowles, FPSA, GMP, EFIAP/g  
pubvp@psa-photo.org

### PSA Headquarters

8241 S. Walker Ave., Suite 104,  
Oklahoma City, OK 73139  
Phone: (405) 843-1437

Toll Free: 855-772-4636 (855-PSA-INFO)  
Email: HQ@psa-photo.org

**Membership Questions:**  
membership@psa-photo.org

**Shipping and Receiving:**  
Darrell McClanahan, PPSA  
sandrclerk@psa-photo.org

**Website:** www.psa-photo.org

**Webmaster:** webmaster@psa-photo.org

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**Editor:** Donna Brennan • editor@psa-photo.org

### Managing Editor:

Larry Cowles, FPSA, GMP, EFIAP/g  
PubVP@psa-photo.org

**Assistant Managing Editor:** Sharon Prislipsky  
journal-asst-managing-editor@psa-photo.org

**Software Review Editor:** Brad Ashbrook  
journal-software-reviews@psa-photo.org

**Book Review Editor:** Marie Altenburg, APSA, PPSA  
journal-book-reviews@psa-photo.org

**PSA At Your Service:** Dick Sprott, APSA  
sprottrichard@gmail.com

**Hardware Review Editor:** Alex Lane  
journal-hardware-reviews@psa-photo.org

**Just for Beginners:** Carole Kropscot, FPSA  
ckropscot@yahoo.com

**Tips & Techniques:** Bob Benson, APSA, PPSA  
journal-tandt-columnist-bob@psa-photo.org

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**ADVERTISING:** Ralph Durham  
cameraralph@me.com • 847-566-8277

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# On the PSA Website

By Sharon Powers • PSA Webmaster • webmaster@psa-photo.org

## PSA Webinars

If you receive PSA's email blasts you will know that PSA has recently been holding several very informative webinars under the stewardship of Learning and Technology Vice President, **Shiv Verma, APSA, MNEC**. Webinars are learning seminars held on a website. They are typically led by one person who allows access to his or her computer screen and voice while discussing a single topic. Webinars allow attendees to observe a class on the topic and participate by writing in comments that the leader can see during the course of the webinar.

### Join a Webinar

PSA webinars are free to members but members must "reserve" a spot in advance to participate. Individual invitations are sent to PSA members a few days before each webinar with a link to Register through PSA's page on [gotowebinar.com](http://gotowebinar.com)—PSA's webinar hosting site.

Once you put in your details and register, you will be sent information on how to participate, which include downloading software (either GoToWebinar desktop or GoToWebinar mobile app) to your computer or mobile device. The process is compatible with Windows 7 through 10, Mac OS X 10.9 through 10.14, Linux, Google Chrome, Android 4.4 through 9, IOS 9 - 11, and Windows Phone 8+ and Windows 8RT+.

It works with only two web browsers: Google Chrome and Mozilla Firefox. If you are going to view the webinar on your iPhone or iPad it should be an iPhone 4s or later or an iPad 2 or later.

As of the writing of this article, three webinars have already been held and more are planned for the future.

Each webinar runs from approximately 45 minutes to an hour and a half and covers a range of PSA and photography-related topics. Upcoming webinar information will be posted in the PSA news items on the main page as well as on the Webinar Information page, under Education at <https://psa-photo.org/index.php?webinar-info>. This page contains information about all future and past webinars and is viewable in PSA's public area.

### Watch a Webinar that has Already Taken Place

PSA members who were not able to participate in the webinars will have the added opportunity of hearing/viewing the recorded webinar through PSA's members only section. This section contains the actual webinar, recorded on .mp4 and linked to PSA's Vimeo account.

Webinar topics are listed in chronological order with the most recent on top. To find out information on the webinar or to access the Vimeo file, click the topic for the drop-down and the video will appear. Videos can be seen directly on your computer by clicking the triangle to start and they can be stopped at any time. Since these are a PSA individual members-only benefit, they cannot be downloaded and saved to your own computer (or shared), but they can be viewed by members at any time as long as an internet connection is available.

You can access this page, after login, through the **Members Only (My PSA) page** > PSA Education link to Webinars or directly at: <https://psa-photo.org/index.php?webinars>

If you have more questions or are interested in giving a webinar, contact Shiv Verma, APSA, MNEC, at [webinar-director@psa-photo.org](mailto:webinar-director@psa-photo.org). ■