

PHOTOGRAPHIC SOCIETY of AMERICA

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On the PSA Website

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Creating a Gallery on the PSA Website

One of the benefits of PSA individual membership is the ability to create a gallery on a unique page of the PSA website. Every member is entitled to a gallery of up to six images which includes a short biography and a portrait (headshot) of the photographer. This gallery is linked from the member's home state, province, or country.

Members with ROPA distinctions have their galleries linked from their member state, province, or country as well as the list of ROPA recipients and the ROPA gallery lists. As of April, 2018, ROPA recipients can have more than the six images in their gallery, depending upon their distinctions—from PPSA and above. A member gallery is a great representation of your abilities and some care should be put into the information you include in your gallery.

Member Portrait

This should be the easiest part of the gallery, but for many photographers, it can be the most difficult. Photographers are notoriously camera shy. What we require is a well-lit headshot (head-and-shoulders only) in a vertical orientation without a camera in hand.

Member Biography

This is a good place to provide your credentials for judging competitions. You can also list your personal website here (we will link it for you) and an overview of what type of photography you enjoy, your professional background, and the distinctions you have earned or honors you have received. It is not a good idea to list anything that might go out of date quickly, for example how many awards you might have won or how many exhibitions you have entered. Keep to the generic when possible, for example, "Has won several (hundreds, thousands) of competitions and been published in many magazines..." Write the biography in the third person as if someone else were writing it and do make sure to include major distinctions not only from PSA but from any other photo organization to which you may belong.

Images

This is the most important part of your gallery so you should choose wisely. Try to vary the topic, color, light, and lens of what you include in order to show variety. ROPA recipients are encouraged to use images that have been judged highly in exhibitions. Individual member gallery images can include ones that have garnered the strongest reaction from your friends and family or have won competitions or other recognition.

The PSA website presents the images in a non-savable slideshow—that means someone cannot simply right click the image and get a "save as" choice to save the picture to a personal computer.

Updating a Gallery

If you already have a gallery on the PSA website, it may be time to update it. If you created a ROPA gallery before April of 2018, you may be entitled to upload more images (up to 20 total, or 14 more if you have a GMPSA or above distinction). You may have a gallery that is not the current slideshow, which shows the images much larger. You may have a biography that needs to be updated with more recent accomplishments. Your portrait may be over 10 years old and ready for a more realistic self-portrayal. If so, login to the member's only area and choose the appropriate gallery and upload your new information. ■