

# PHOTOGRAPHIC SOCIETY of AMERICA

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# On the PSA Website

By Sharon Powers • PSA Webmaster • webmaster@psa-photo.org

## New Things on the PSA Website

There hasn't been a weekday in the last 7-8 years where at least ten changes haven't occurred on the PSA Website. There's always something new to be found—a new exhibition listed, a competition round's results, a change in directors or leadership, a distinction earned—I could go on and on. The ability to instantly respond to a change is one of the main advantages of a website.

Most of the time, members won't notice these changes unless they are looking for them. Most do not affect the overall operations of the website. But sometimes, there are some big changes, new features that bring more benefits to PSA membership and these are worth noting every once in a while, like those in this month's column.

### Here are a few major changes:

**Donations:** PSA is always appreciative of members who help support the Society through generous donations. We have seven levels of donations, depending upon the amount of donation, from \$100 through \$100,000 and up. Those who have donated are now listed on the Levels of Giving page, found under the Donate tab on the top row of the website pages.

PSA's Legacy Wall, another page accessed as a subpage of the Donate tab, contains a list of those who have bequeathed money through estates and bequests after they have passed.

**Membership milestones:** Beginning with the first quarter of 2018, PSA's website lists the names of its clubs and individual members who have attained a special membership anniversary, every five years. The list now contains those from 5 to 70 years! This list can be reached as a subpage of the main Membership tab.

**PSA Webinars:** PSA is excited to introduce a new program for its members, which can be found in the Education area of the site. Links from this page will lead to both current and previously recorded webinars. New webinars will be announced in news items that are emailed and appear on the home page of the website. Check our Upcoming PSA Events box for new webinars that may take place.

**PSA Events Box:** The home page of the PSA website, in addition to running news items, will list, in the left column, any PSA event coming up. Unlike the news items which roll through on a daily basis, the events box will list upcoming events until they take place. This is a good reminder for those visiting to plan their schedules.

**A new logo:** PSA now sports a new official logo on its pages to better reflect its Worldwide reach. Since PSA encourages all its members in good standing to display the logo as a way to identify their membership in PSA, we hope you'll consider downloading the new logo to replace any of the old logos you are using. You can find it in the members only login under Membership Tools, PSA Logos: <https://psa-photo.org/index.php?psa-logos>

We hope you'll enjoy using all the new features of the PSA website. If you want to review how to use some of the website's features, visit the page, Using the PSA Website, found under the "About" tab. ■

## PSA Journal Mission Statement

The *PSA Journal* pursues fine original work for an ever-improving publication for the members of the Photographic Society of America and other readers. The *Journal* is committed to offering material of interest to classic photographers as well as digital photographers and in so doing, strives for quality submissions from Society members of both persuasions.