On the PSA Website

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On the PSA Website: Drop-Down Menus

As websites get ever more complicated and peoples' patience gets ever more shortened, the PSA website has attempted to make individual pages more succinct and user friendly. One great tool we've used is the drop-down, "toggle" menu—a great trick to consolidate a great deal of information on a single web page.

How to Spot a Toggle-Down Menu

All toggle-down menus on the PSA website have a few things in common. The headings appear double-spaced, bold and deep red and usually there are at least three headings listed. To the right of the top heading always appears the underlined words "Show All / Hide All." Those words control how much of the information you want revealed when you use the page.

Show All and Hide All are unique to the individual page and unique to you, the user. If you click Show All on one page, it will only affect that page, not every page on the PSA site and it will reset itself to Hide All as soon as you leave the page.

This is a great feature because information that may have been hidden at the bottom of a long page, can now become your primary focus. For example, if you look at the Current Exhibition list and only want to check out Photojournalism Exhibitions, you can see just that list by clicking the Photojournalism Division (PJD) heading. Finished with that and want to see those of the 3D Division? Just click the title again to hide it and then select 3D Division (3DD).

If you want to see all the exhibitions at once, just click "Show All" and you'll see quite a long web page. It's that easy.

Tricks to Searching

Selecting Show All not only allows you to see everything on a single page, but it also allows your browser search engine to browse the entire page at once. For example, if you want to see every current exhibition that mentions China, select Show All and then choose COMMAND+F or CONTROL+F and it will show you the results from all divisions. If you only want to search a few divisions, then toggle just those divisions down, do your search, and the results will only affect what you are seeing. It's like what you see is what you search. If you don't see it, i.e. you don't toggle down, your search won't be able to see it either.

Other Areas for the Toggle Down

Long lists are the favorite place for toggle downs, particularly the ROPA list, which toggles down by the alphabet. You can also see how toggle downs helped organize the division officers and directors pages, by separating all division directors into those that provide information, run programs for individuals or clubs, or help with recognition and exhibitions. The PSA Members only (My PSA) section also uses toggle downs and these have recently been updated so you can know what to find under each toggle down before selecting it.

We hope the use of this feature cuts down on superfluous information and gets you directly to what you need to know. ■

Online Courses for PSA Members

PSA Online Courses are a PSA-member benefit, designed to help beginning and advanced photographers improve their skills in a guided manner. The courses are free to all members and usually take place over a period of months. To enroll in a course, visit the PSA website and fill out the corresponding online Enrollment Form. You will be contacted shortly thereafter to set up the course.

https://psa-photo.org/index.php?education-online-courses