

# On the PSA Website

By Sharon Powers • PSA Webmaster • [webmaster@psa-photo.org](mailto:webmaster@psa-photo.org)

## Who's Who and Exhibition Scores

One of PSA's most known publications is the *Who's Who in Photography* listings of the top exhibitors from the previous year, broken down by division. This printed journal is distributed usually with the June issue of the *PSA Journal*, and it also appears online.

To access the Who's Who, use one of the main navigation buttons that appear on every page of the PSA website, on the third row in the center. From that button, the dropdown list can take you to an overview of the Who's Who process, a list of the division Who's Who Directors, and the Who's Who listings from 2008 and after. Beginning in 2012, the Who's Who scores are listed by division instead of just as a downloadable pdf.

By listing names individually, they become searchable by web search engines such as Google, increasing their value to those who exhibit. Listings include Name, Number of Judgings, and Number of Acceptances, as well as the formula that was used to determine eligibility to be listed. Each division has its own criteria, often based on the number of possible exhibitions that were offered that year. Listings also include a Top Exhibitors' spot—often the top 25 of domestic and/or international exhibitors, depending upon the year.

To make Who's Who exhibition scores more fair and equitable, a new system was put into place in 2015, which gives an exhibition an adjusted score based on the number of acceptances that exhibition had granted. This new system leveled the playing field for those that entered exhibitions with a disproportionate number of acceptances vs

those with very few. Those exhibitions that gave out acceptances freely received lower adjusted scores than those with tougher criteria. This means that receiving two acceptances in an exhibition with an adjusted score of 1.388 would result in 2.776 acceptances while receiving two acceptances in an exhibition with an adjusted score of .782 would result in only 1.564 acceptances. Who's Who lists from 2015 forward include the adjusted scores for each exhibition that year.

Sounds complicated, but it's made very easy by checking out the Exhibition Judging scores that are listed in the Who's Who area—in 2015 there were five possible adjusted scores based on receiving a PSA Gold medal, PSA non-gold medal, a non-medal winner higher than an HM, an HM, and all other Acceptances. In 2016 this system was simplified into three categories: Hard—any medal, trophy or plaque; Soft—any ribbon, certificate, Honorable Mention (HM) or other honor award; and A for all other acceptances. If you consult the chart, you can see that the tougher acceptances, Hard, translate to higher numbers than the A category, all other acceptances.

Using the new exhibition scores makes the Top Exhibitor lists much more difficult to reach, and ends up rewarding those whose work truly had merit. The exhibition scores are updated every few months throughout the year, based on results from closed exhibitions. The latest update is always indicated on the year's Exhibition Judging Score page, along with a brief explanation of how average judging scores are figured out and the abbreviations used on the listings. ■



## Take Advantage of All That PSA Has to Offer PSA Study Groups

PSA membership is required for participation in any Study Group. There is a great variety of topics and image formats, as well as a variation in how each Study Group is administered. To find the right group for you, look through all the opportunities and contact the Study Group Director(s) so you can make an informed decision. You may even decide to participate in two or three Study Groups! There is no limit to the number of groups a member can join.

Lafayette Cemetery © Sharon Prislipsky, Study Group 35—Infrared