

Planned Giving Report

Elena McTighe, FPSA, EPSA
PSA Executive Vice President

Evaline Shuster participated in the Photographic Society of America (PSA) for over 50 years and continued that participation and generosity upon her death in 2013 by including PSA in her estate planning. At the end of 2015, the Society's Endowment Fund received a bequest of \$20,077.34 upon the disposition of the Evaline Olson-Shuster Trust. Under the direction of **John Fuller, HonPSA**, the lead trustee of the Fund, the proceeds from Ms. Shuster's bequest along with several others will continue to be invested, providing a stream of income to support PSA's mission and programs.

It is important to note that the dues from PSA members and other annual income only account for two-thirds of the Society's annual income. The remaining amount is received from the income generated by the Endowment Funds.

You too can make donations to the PSA Endowment Funds as PSA has established a Planned Giving Program. Estate planning is just one aspect of a planned giving program that allows donors to make a major gift during the donor's lifetime or at death as part of an overall financial and/or estate plan. PSA's Planned Giving Program provides members several methods, with great flexibility, to support PSA. All gifts to the fund will benefit PSA and are tax deductible depending upon the nature of the gift. Please visit <http://www.psa-photo.org/index.php?support-psa/psa-planned-giving> to learn more or contact John Fuller, at JFuller97N@aol.com.

Evaline A. Olson Shuster, FPSA, a 54-year member of the Photographic Society of America (PSA), joined the Society in 1958. She was elected an Associate (APSA) in 1966 and a Fellow (FPSA) in 1974. Evaline was the Secretary of the Color Slide Division from 1964-66, the Mountain Zone Director from 1965-73, and the PSA Secretary for three terms from 1973-79. She was awarded the PSA Service Medal in 1969. She also served on the PSA Appreciation Award Committee."

Laura Davies, FPSA.

New Brighton, Minnesota

(Copied from the PSA Journal, April 2013)

You too can make a difference for the Society. Please consider Planned Giving now.

On the PSA Website

By Sharon Powers • PSA Webmaster • webmaster@psa-photo.org

PSA Divisions

PSA has six divisions, each of which offers activities for individual PSA members as well as PSA-member clubs. Some activities, such as interclub competitions, are carried out by each of the PSA divisions, while others, such as Photo Essay competitions, are only offered by a few. Keeping track of which division does what can be confusing, but the website is here to help.

For a good overview of the divisions, choose the Divisions tab, located on the second row of navigation buttons on every page of the site. This page gives a short description of the division's specialty (projected general subjects, nature, photojournalism, travel, print and 3D) and links to each of these divisions in the left side pane. Choose any division and you'll find that it is divided into four main categories: Division Info, Individuals, Clubs, and Awards & Exhibitions.

Division Info sections contain the list of chapter officers and directors, membership information, historical information, and any miscellaneous information that does not fit into the other categories, such as a division newsletter.

The Individuals section contains information about division activities run for individual members of PSA, such as competitions and study groups.

The Clubs section contains information about division activities run for PSA-member clubs, councils and federations, such as interclub competitions. Each division has a direct link to the Interclub Comparison Chart from the Clubs section of their division. This chart lists each of the divisions and their specific requirements for participating in their interclub competitions.

The Awards and Exhibitions section contains information about Service Awards, Star Ratings, TOPS, Who's Who, and Exhibition standards for that particular division.

There's no need to guess what activities are included under which section. Each of the division overview pages contains a welcome message from the division chair, as well as a listing of every web page in that division, divided by the above four sections. Each of the topics are linked from the overview page, a handy way to get to where you want to—and quickly.

Divisions are often referred to by their abbreviations: the Projected Image Division is PID, Nature Division (ND), Photojournalism (PJD), Photo Travel (PTD), Pictorial Print (PPD), and 3D (3DD). These are handy abbreviations to know, especially when trying to email a division officer or chair. Division personnel might change, but the division emails remain the same. For example, each division's chair's email consists of the division abbreviation plus chair@psa-photo.org. So the nature division chair's email would be nd-chair@psa-photo.org, Photo travel would be ptd-chair@psa-photo.org, etc. The emails are automatically forwarded to the appropriate person and when division personnel changes, so does the forwarding address. This is to protect the PSA members from unnecessary spam and to keep the main emails consistent. It's all a work in progress and not every email has been converted over to this system yet.

Divisions are at the heart and soul of PSA, and participating in a division that matches your particular specialty is a great way to meet like-minded photographers and more fully appreciate what PSA has to offer. Division directors are always happy to hear from you, so contact one if you have questions or if you would like to volunteer your services – there's always room for a willing volunteer! ■