

PSA Club Services Presentation 2016
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The Photographic Society of America (PSA) currently has more than 540 organization members. This presentation will go over what is available to PSA members and PSA-member organizations.

The PSA website has a lot of information available to PSA members, and this presentation will help club and council reps find information for their organizations.

[PSA Homepage:](#)

Some of the information a club rep may need requires a login. It is recommended that the club or councils use their *organization's membership number*. That way, when the reps change, there will not be a need for new login changes. The club will need a password also. The club rep should give the Treasurer and President the club's *User name* and *Password*, so memberships can be renewed easily.

At the top of this page is also a search area (on the right side). You can type in what information is needed. You can also go to "Site Map" on the top navigation bar.

Near the top of the page are links to [PSA Facebook](#), [PSA Instagram](#), and [PSA Twitter](#)

The PSA homepage has **News Items** released a couple of times weekly. Anyone can see what is happening in PSA, find what is offered to club members and organizations, plus view results of many club and individual competitions.

Also found on the PSA Home page is the **PSA Vimeo Video** (in the left lower corner), which is available to show club members and future PSA members. This video shows members many of the PSA benefits.

At the bottom of every PSA web page, information is given for PSA contact information which includes the address and phone numbers for PSA Headquarters, including a toll free number. PSA Headquarters is open Monday through Friday from 7:00 AM to 5:30 PM Central Time.

Club and Council Services Area:

Over View Page:

Below the PSA logo at the top of the web page are many links to different areas on the PSA web site.

Club Reps may want to login at this time.

At the top of the *Clubs/Councils drop down* is the "**Overview**" page. This page has links to areas on the PSA website that pertain to organizations. It also lets everyone know who the Club Services and Council Services Chairs are which includes their email address, which is an active link. If anyone has difficulty logging in, PSA Headquarters is available for help.

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The first link on the **Overview Page** is the PSA Club Consultants who are available to help with the different programs and competitions for organizations.

1. These **[Club and Council Consultants](#)** are the following:

- [Contests for Clubs, Councils, and Chapters](#) which includes the *Newsletter Contest, Website Contest and the Inter-Club Competitions*
- [Communication for Clubs and Councils](#) information about Visual Pursuits
- [Community Service for Clubs, Councils, and Chapters](#) information about the Youth Showcase, Club Service Award, and the Public Art Archive
- [Forums \(Sparkle and Photo-Editors\)](#)
- [Judging Service](#) – Remote judging for clubs with qualified judges
- [Newsletter for all organizations – the Projector \(quarterly\) Focus Articles \(PSA Journal\)](#)
- [Programs](#) Available for Clubs and Councils
- [Recognition for Clubs and Councils](#)
- Education for Clubs and Councils ([Image Analysis Course](#))
- [Getting Started for Clubs and Councils](#) – How to Start a Club or Council and club rep information
- [Interclub Competitions in each Division for PSA-member clubs](#) and the [Interclub Comparison Chart](#)
- Exhibition information on how to [Host a PSA-recognized exhibition](#)
- [Public Art Archive](#)
- [Technical Assistance](#) for all organizations

Back to the Overview page:

2. **[PSA-member Club lists:](#)** PSA-member clubs and councils are listed by their membership area. Clubs and councils of North America and around the world may be accessed here. The organization's Membership area is listed here.

3. **Focus Articles:** These articles are written in the *PSA Journal* a couple of times yearly. Previous articles written about these clubs and their activities can be found in this area.

4. **PSA Club Representatives:** Information can be found in this area, which also includes the club rep MOM. The Club Rep of the Year Award is given to club reps that get their clubs involved in PSA activities and actively recruit PSA members.

5. **PSA Club Communication:** How PSA communicates with clubs, and how club members can communicate with other clubs. To read other club Newsletters, log in with the club User name and Password.

6. **Club Community Involvement:** the [PSA Youth Photography Showcase](#) and [Public Art Archive](#)

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7. **Club/Council Contests:** All of the contests available for PSA-member clubs and councils

- [Councils Challenge](#)
- [Newsletter Contest](#)
- [Website Contest](#)
- [Youth Showcase](#)
- [Inter-club competitions](#)
- [PSA Competitions Calendar and Results](#)

8. **PSA Resources:** Resources include some of the following: Club Discounts, Councils Calendar, PSA Program Library, PSA Store Order Form, PSA Division Booklets, PSA Brochure

9. [Club Service Awards](#)

Some Other Recognition for Organizations:

[Membership Milestone Program:](#) The PSA Membership Milestones are certificates given for individuals and organizations that have reached significant membership anniversaries.

[Membership Star Program for Organizations:](#) Free organization membership for clubs and councils includes only the print edition of the PSA Journal. Clubs and councils do not earn membership stars, but are eligible for free membership. If an organization has already referred ten (10) new members, the organization will earn a free one-year membership if and when five (5) or more new members are referred in a single calendar year.