



the Projector

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2014 PSA ANNUAL CONFERENCE

By Stan Bormann, APSA, EPSA, Conference VP

Registrations are now above 400 for the Photographic Society of America (PSA) Albuquerque Conference and still coming in. The tours are proving very popular. There are now 388 tour seats sold for the tours. The Division, Chapters and Lunch with Friends meals are very popular with 446 registered for various meals. Some of the Division meals are being moved to a Pavilion near the outdoor pool to accommodate the unexpected demand for meals. It is clear that tours and the meals are a great place to meet and greet others at the conference. It is good to see the division meals so popular. This is a good place to learn about the divisions you may be interested in within PSA. You can talk with people of similar interests and perhaps meet some people you want to talk to more during the conference about Nature, Photo Travel, Printing or whatever you might be interested in. Also you get a very nice subsidized meal without going out somewhere to eat.

Tour 3, O’Keeffe Landscape Tour proved so popular Saturday evening that another tour, 3A was scheduled for Friday, September 27th so if you are on the waiting list for Saturday you may wish to get in the Friday tour. Tour 8, “Northern New Mexico” filled a bus at 53 and has been capped at that number. I am sorry, but it seemed clear another bus could not be effectively utilized. In our enthusiasm for making the tours photographic opportunities we scheduled Tour 6 to the Sandias on Monday evening and it is proving very popular. The problem was that limited severely when we could have the Welcome Reception which is now scheduled at the same time as the Print

Gallery Grand Opening on Monday evening. This is contrary to what has been published and if this impacts your plans, please take note of this change.

There are occasional cancellations at the Marriott. If you could not get into the Marriott earlier, you might check with them either on the web page or by phone (listed on the web page) to see if a room is available. There remains rooms at the Hilton which is really just across the parking lot and it is a nice hotel.

You may be aware that Barrie Wilkins, HonPSA, FPSA and PSA International Relations VP died suddenly a short time ago. This was a sudden and sad event. You may be aware that Barrie and his partner in photography tours, Jill Sneesby, were Featured Speakers on Friday. Jill is carrying on with their presentation and it is important that we give her a great welcome. Barrie and Jill were featured speakers in Yellowstone in 2009 and they were very well received. The conference team looks forward to seeing you in Albuquerque.

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Programs to Attend PSA Conference Albuquerque 2014

Tuesday, September 30

7:00 – 8:00 a.m. Salon I
Meeting: First Time Conference Attendees
Presiding: Stan Bormann, APSA, PPSA
For all first-time conference attendees

9:40 – 11:30 Salon EF
Opening Ceremony, Annual Meeting, Awards & Social
Presiding: John Davis, Jr., APSA, PPSA
All Invited

5:15 – 6:15 p.m. Salon J
Meeting: First Year Members
Presiding: Donald Brown
For new PSA members – those who have joined since October 2013

Wednesday, October 1

9:40 – 10:35 a.m. Salon ABC
Program: Councils Challenge Results
Presenter: Nan Carder, EPSA
For General Audience

10:50 – 11:50 a.m. Salon ABC
Program: 2014 Youth Photography Showcase
Presenter: Kathy Braun, FPSE, PPSA
For General Audience

4:00 – 5:00 p.m. Salon ABC
Program: Club Services Explanation Program
Presenter: Nan Carder, EPSA
For General Audience

Thursday, October 2

9:40 – 10:35 a.m. Salon GH
Program: Website Development
Presenters: Richard Sprott & Tam Le, EPSA
For General Audience

10:50 – 11:50 a.m. Salon GH
Program: Newsletter Program & Contest
Presenter: Joan Field, APSA
For General Audience

6:30 - 7:30 p.m. Cimarron/
Get-together for New Members, First Timers, AMDs & SMDs Las Cruces
Presiding: Donald Brown
For new members, first timers, AMDs & SMDs

PHOTOGRAPHIC SOCIETY OF AMERICA

INTERCLUB 2014-2015

The interclub deadlines are also included in this Projector.

Awards and placings from these competitions do not count for Star Ratings. Please refer to the Interclub Deadlines 2014 to 2015.

Registration for the Photographic Society of America (PSA) Interclub competitions for 2014-2015 will start soon. Some of the interclub competitions deadlines start October 1, 2014. Please check the dates in the PSA Interclub Deadline chart on Page 9. This is a wonderful opportunity to get PSA-member clubs and their members involved with PSA.

All of the divisions will offer an interclub competition. These competitions are free to all clubs. PSA member's and non-member's images may be submitted.

More information may be found at this web site: <http://www.psa-photo.org/index.php?interclub-comparison-chart>

Club Reps may find the Interclub Comparison Chart link plus the Interclub Deadlines download.

Chapters, Clubs, and Councils

Vice President:
Nan Carder, EPSA
cccVP@psa-photo.org

Club Services Committee Chair:
Volunteer Opportunity

Club and Council PSA Journal News Editor:
Hazel Meredith, APSA
club-communications@psa-photo.org

Club, Council, & Chapter Newsletter Contest Director:
Joan Field, APSA
newsletter-contest-director@psa-photo.org

PSA Club, Council, & Chapter Web Site Contest Directors:
Jean Roberts
website-contest-director@psa-photo.org
Dick Sprott
website-contest-director@psa-photo.org

Photo Editors Group Moderators:
Nan Carder, EPSA
cccVP@psa-photo.org

Sparkle Forum Moderator:
Hazel Meredith, APSA
club-forums@psa-photo.org

Council Services Committee Chair:
Jeffrey R. Klug
staff-council-services-chair@psa-photo.org

Council's Challenge Director
Don York, PPSA
council-challenge-director@psa-photo.org

Youth Photography Showcase Chair:
Kathy Braun, FPSA, PPSA
club-community-service@psa-photo.org

Co-Editors, *The Projector*:
Nan Carder, EPSA
Diane McKinley
Pat Gordy, APSA (Writer)
club-the-projector@psa-photo.org

best fits a set subject, or producing an image that will catch a judge's eye, now you can show your work to one of the club's three judges for feedback and constructive suggestions. Patricia Beal, Kerry Boytell and Eric Lippey have experience in judging at club, national and international level for many years. They have also gained recognition and medals for their photography in Australia and overseas. Contact information for club is <http://nslps.org.au/>.



Annual Christmas Awards Evening © Eric Lippey

Norths Photographic Society

(North Sydney League Photographic Society)

By Pat Gordy, APSA

While reviewing websites of various PSA member clubs, the website of Norths Photographic Society (NPS) in Sydney, Australia, caught my attention with its innovative Special Interests Groups (SIGs). In a day when club leaders complain they cannot get enough volunteers to even out the workload required to keep a photography group going, NPS has had success in getting seven of its members volunteer to head special interest groups.

With the goals of the club to encourage an appreciation of photography, to increase skills by offering a wide variety of services and activities, and to be an exciting force in photography and photographic education, it seems that the SIGs are helping achieve these goals. NPS members are invited to improve their photography skills with the help of some of the club's experienced photographers leading the following SIGs:

Seascape - Glen Parker: Have you been impressed by glorious sunrise seascapes? Our new president, Glen Parker, is an expert and is available to teach you his techniques. Contact Glen to join him for a sunrise shoot on the Northern Beaches on a Saturday morning to learn low light photography, slow shutter speed techniques and composition.

Travel and Nature - Patricia Beal. Patricia is one of our most widely travelled members. She has extensive experience as a camera club judge and has been both judging and successfully entering internationals for over 20 years. Show her your work for comment or speak to her before you go overseas for tips on where, what and how to take Photo Travel images.

Portrait - Kerry Boytell. It's not as easy as it looks to produce a prize winning portrait or travel photograph. If you would like to learn how, Kerry Boytell has won many awards and medals and is happy to pass on tips and techniques to members.

Sport - Eric Lippey. It takes a lot of skill to capture the perfect moment of split-second sport action. Eric Lippey is an expert in this type of photography and can offer advice if this is your area of interest.

Publishing Your Own Photobook - Rosslyn Duncan: Rosslyn will explain the do's and don'ts of creating a photobook from her own experience.

Studio Portraits - Chris Belyea and Dallas Thomas: Off camera flash Portrait Workshop, putting "putting more punch into your portraits."

General Image Assessment - Patricia Beal, Kerry Boytell and Eric Lippey. If you would like help in matting a print or naming/resizing a digital image for entering a competition, deciding which photograph

*...additional
 photographs
 continued on
 Page 4
 from the
 Norths
 Photographic
 Society*



Car Graveyard, Hill End © Sue Pokrzywa

*...Norths Photographic Society
Continued from Page 3*



Balls Head, Sydney © Alistair McIntosh



Hill End Church © Glen Parker, NPS President



*Forresters Beach © Alistair McIntosh
1 hr 15 min from Sydney*



Forresters Beach Sunset © Les Atkins



Members at Split Rock, Hill End © Les Atkins - 4 hrs from Sydney

NEW
**Photographic Society of America's
Council Services Chairman**

Jeffrey Klug's interest in photography began in high school as a photographer for the school newspaper and yearbook. Jeffrey, along with a classmate, created the historic photo archive for the Menomonee Falls Historical Society located at the Menomonee Falls Public Library. After graduating from high school, he enrolled at the Milwaukee Area Technical College where he earned Associate degrees in Photography and Photo Electronics Technology.

In 1981 Jeffrey opened his camera store, "Klug's Photo World", which included a photo lab and studio for portraits and commercial photography. In 1992 he relocated his studio and photo lab to Hubertus, specializing in architectural photography, commercial photography, portraits, fine art photography, and aerial photography. He continued to maintain his own photo lab for printing to maintain tight control of his work. In 2001 he was the official photographer for the inauguration of Governor Scott McCallum and Lt. Governor Margaret Farrow. In 2008 he added a frame shop and a digital lab to his store. Then in 2011 he changed the store to a Fine Art Gallery specializing in Architectural, Landscape, Nature and Racing Photography along with teaching in his studio.

Jeffrey as a Certified Photographic Counselor teaches classes in photography, Adobe Photoshop, and Lightroom at the UW-Waukesha and Washington County, Moraine Park Technical College, South Western Michigan Camera Clubs Council (SWMCCC), CAP's School for Chicago Area Camera Clubs Association (CACCA) and at Wisconsin Area Camera Clubs Organization (WACCO). He was president, program chair, competition chair, and treasurer of the Wisconsin Area Camera Clubs Organization; treasurer and program director for the Wisconsin Imaging and Photographic Association (WIPA); program co-chair and past president of the Menomonee Falls Camera Club.

Jeffrey specializes in Fine Art Photography with an emphasis on Landscape, Architecture and Racing. He also teaches Photography, Lightroom and Photoshop. See Jeff's website www.klugsphotoworld.com for images and more information.

NEW
Consultant Print Judging Service for Clubs

By Larry Cowles, FPSA, GMPSA

Does your club have a monthly print competition but can't find a local judge? The PSA Club Print Judging Service is here to help. This is a program to help a PSA-member club request a judge for a club print competition. The club contacts the Print Consultant, re-requests a judge, and provides information about the particular competition and the time frame for judging. The Consultant then contacts a judge from a list of potential qualified people.

The Consultant provides contact information of the judge to the club; the club then contacts the judge and arranges for sending the prints and the return postage. When the prints are received, the judge reviews the prints, gives scores and awards 1st, 2nd, 3rd, and Honorable Mentions or as instructed by the club. The judge comments on the award winning prints and sends these comments via email. Special arrangements can be made for the judge to comment on all images or do a comment only critique of the images without scores. Some judges will record these comments on a digital recorder provided by the club, and send the recorder back to the club along with the prints. To request a print judging for your club, fill out the form on the PPD Club Print Judging section of the PSA website and E-mail it to the Print Consultant, Larry Cowles FPSA GMPSA at cowtech@earthlink.net.

If you would like to consider being a judge for a club competition right in the comfort of your own home, email me and I will add you to the list. It's like jury duty, you may only be asked once a year to judge.



Jeffrey R. Klug



2015 PSA Website Contest

Dick Sprott and Jean Roberts
Website Contest Co-Directors

Serving as a judge for this contest is a good way to help PSA and to see a great many really well done websites. If you or one of your club members is interested in becoming a judge, please contact the following:

Dick Sprott and Jean Roberts:
website-contest-director@psa-photo.org

The PSA website will open for entries January 16, 2015.

The deadline for entries will be March 16. Results will be announced in July on the PSA website, at the September PSA conference in West Yellowstone, and in the October issue of the PSA Journal. Details, instructions and the entry form will be posted on the PSA website in December 2014.

The 2014 Website contest, co-directed by Dick Sprott and Jean Roberts, attracted 38 entries, 19 from large clubs, plus one council (Group A, 75 or more members) and 17 from small clubs plus 1 chapter (Group B, fewer than 75 members). The time table for this year's competition was moved to much earlier in the year, with the entry period open from January 15 until March 15. The judges reviewed the websites in May. This allowed them to assess websites during the season when clubs are active and websites carry lots of information. The response to this change from clubs and judges was positive so similar timing will be used in 2015.

The judges worked with revised scoring criteria that we developed from the 2013 criteria, modified to reflect judge and entrant comments after the 2013 competition. The criteria allowed for a maximum of 130 points distributed over eight categories of website structure: Homepage; Design/layout/appearance; Content; Navigation/ease of use; Functionality/language and usability; Browser compatibility; and Legal. Input from this year's entrants by email and at this year's annual PSA Conference could give us guidance on areas that need more attention in the future while strengthening the feedback provided from judges to entrants.

2014 WEBSITE CONTEST RESULTS

GROUP A

Organizations with more than 75 members (Large Clubs)

Award	Name of Organization	State	Web URL	Webmaster
1	Photographic Society of Cattanooga	TN	www.chattanoogaphoto.org	Dan Jeter
2	Coastal Camera Club	DE	http://coastalcameraclub.com	Tom Fluharty
2	Fresno Camera Club	CA	www.fresnocameraclub.org	Elizabeth Bedard
2	Greater Lynn Photographic Association	MA	www.greaterlynnphoto.org	Susan Mosser, FPSA
3	Lake County Camera Club	IL	http://lakecountycameraclub.org	John Rouse
3	Plano Photography Club	TX	http://planophotographyclub.com	Sam Wilson
HM	Sandhills Photography Club	NC	www.sandhillphotoclub.org	John German

GROUP B

Organizations with fewer than 75 members (Small Clubs)

Award	Name of Organization	State	Web URL	Webmaster
1	Charlotte Camera Club	NC	www.charlottecameraclub.org	Deede Denton/ Robin Davis
2	Suncoast Camera Club of Clearwater	FL	http://suncoastcameraclub.org	Roy Colbert
3	South Shields Photographic Society	England	http://southshieldsphoto.co.uk	Malcolm Lovell
HM	Photographic Club of Flagler County	FL	www.flaglerphotoclub.org	Ronald Coleman
HM	Urban Ecology Center Photo Club	WI	uecpc.org	Phyllis Bankier

PHOTOJOURNALISM DIVISION FINAL STANDINGS

GROUP A

Award	Name of Organization	Points
First Place	Lancaster Photography Association	255
Second Place	Huntington Camera Club	254
Third Place	Garden Photographic Society	245

GROUP B

Award	Name of Organization	Points
First Place	St. Louis Camera Club	264
Second Place	Duluth-Superior Camera Club	262
Third Place	Saguaro Camera Club	260



“A great photograph is one that fully expresses what one feels, in the deepest sense, about what is being photographed.”



.Ansel Adams



PSA DEADLINES TO REGISTER FOR INTERCLUB COMPETITIONS 2014-2015

All email addresses and information can be found at this web page:
<http://www.psa-photo.org/index.php?interclub-comparison-chart>

PSA Interclub Registration Deadlines by Division:

Division:	Date:	Contact Person:
3D Division:	November 1	Suzanne Hughes
Nature Division:	October 8	Mike McNeill, EPSA
Photojournalism Division:	October 15 for the 1st competition (registration will remain open)	Joseph Kubula, PPSA
Photo Travel Division:	November 1	Greg Duncan, EPSA
Pictorial Print Division:	October 1	Louis Duncan, PPSA
Projected Image Division	October 1	Bob Benson, APSA
Projected Image Division Creative:	October 15	Nancy Sams, FPSA, EPSA



High Scores and Top Awards (Interclub)

By Dr. Greg Duncan, EPSA

Director, Travel Division Inter-Club Competition

We are often asked "Why did the top award go to an image which did not have the top score?" If you run an inter-club competition or you have entered one, then perhaps you recognize this question or perhaps you have asked this question.

Let us look at the process for an Inter-Club competition. In each round, there are, in effect, two different competitions being run concurrently. The first is to determine the scores for each image and therefore the standings of the clubs - the second is to determine individual awards and honourable mentions.

The selectors will look at each image in turn and assign a mark. Due to the number of images involved, this is a quick process, typically taking between 3 and 5 seconds per image. The images are not studied in detail - there is not enough time. That is one of the reasons why high impact is likely to score higher. But each image is treated in the same way - none are given any special examination.

At the end of this process, the scores have been assigned and the club standings can be determined.

We now come to the second part of the competition - assigning individual awards. Look upon it as the 'playoffs'. The individual images will be looked at in greater detail and compared against each other.

Who is in this 'playoff'? If there are 12 awards to be given out, then there must be at least 12 images in the 'playoff'. But perhaps only 4 images scored the top mark of 15. So we need to expand the 'pool' of images by including those which scored 14 or even perhaps those which scored 13. As an organizer, there is no hard and fast rule - you start with the top mark and expand the 'pool' of images in the 'playoffs' by including those with a lower mark until the 'pool' of images is just large enough. At this point you might have 17 images in the 'playoff' of which only 12 will gain an award.

In this 'playoff' process, all images are treated as equals, irrespective of the marks they achieved in the first part of the competition. The images are examined in detail and compared - the selectors are free to choose the winners from the whole pool without restriction or direction - they are not told the scores.

In inter-club competitions, where the individual scores count towards a club standing, the scores must not be adjusted just because the image won an individual award in the 'playoff'. As a consequence, in this second stage, where images are examined in detail, an image which scored 13 may in fact gain the top award. Remember - wildcards can win the Super Bowl but that does not change their position in the league.

INTERCLUB DEADLINES BY DATE

Month:	Division	Round
Oct 10 th Oct 15 th	Pictorial Print Division Nature Division	Round 1 (MAIL) Round 1
Nov 1 st Nov 3 rd Nov 15 th Nov 15 th	Projected Image Division (PID) 3D Division Photo Travel Division Photojournalism Division	Round 1 Round 1 Round 1 Round 1
Dec 1 st Dec 10 th	Projected Image Division Creative Pictorial Print Division	Round 1 Round 2 (MAIL)
Jan 1 st Jan 15 th Jan 15 th	Projected Image Division Nature Division Photojournalism Division	Round 2 Round 2 Round 2
Feb 1 st Feb 3 rd Feb 10 th Feb 15 th	Projected Image Division Creative 3D Division Pictorial Print Division Photo Travel Division	Round 2 Round 2 Round 3 (MAIL) Round 2
Mar 1 st Mar 15 th	Projected Image Division Photojournalism Division	Round 3 Round 3
Apr 1 st Apr 10 th Apr 15 th	Projected Image Division Creative Pictorial Print Division Nature Division	Round 3 Round 4 (MAIL) Round 3
May 1 st May 3 rd May 15 th May 15 th	Projected Image Division 3D Division Photo Travel Division Photojournalism Division	Round 4 Round 3 Round 3 Round 4

“PPD Interclub Competition” *For Immediate Release*

Contact

Louis Duncan at louistduncan@triad.rr.com

The Pictorial Print Division’s interclub competition is currently comprised of seventeen PSA-member clubs from the USA, Canada, and the UK; therefore it is known as the International Club Print Competition [ICPC]. The ICPC is a club competition and an individual competition, comprised of four “regular” contests and one End Of Year [EOY] contest. The ICPC offers clubs an opportunity to showcase the talent of their members and receive 1st, 2nd, and 3rd place Certificates of Achievement for sustained superior performance. Many clubs conduct an in-house contest to determine which prints will be entered in each ICPC competition.

The largest impact of the ICPC is to provide individual print makers the impetus to improve their photography and print making skills. During all rounds and the EOY, each print receives

scores from three judges, and award winners are selected from the highest scoring prints. All judges’ scores are published to the clubs for distribution to the individual makers. Individual winners of each round receive 1st, 2nd, and 3rd place plus several Honorable Mention [HM] ribbons. Winners of the EOY receive PPD Gold, Silver, and Bronze medals and the HMs receive PSA HM ribbons. The EOY winners are displayed in the Print Gallery at the PSA annual conference of photography with a title block showing the print title, maker’s name, and the club’s name.

All ICPC competitions are comprised of five categories of prints: Large Color, Large Monochrome, Small Color, Small Monochrome, and Creative Altered Reality [CAR]. Each club may submit up to four prints by different makers in each category. Each round has

INTERCLUB DEADLINES BY DIVISIONS AND CLASS

Projected Image Division (PID)

Nov 1st	Round 1
Jan 1st	Round 2
Mar 1st	Round 3
May 1st	Round 4

Projected Image Division Creative (PID Creative)

Dec 1st	Round 1
Feb 1st	Round 2
Apr 1st	Round 3

Nature Division (ND)

Oct 15th	Round 1
Jan 15th	Round 2
Apr 15th	Round 3

Photojournalism (PJD)

Nov 15th	Round 1
Jan 15th	Round 2
Mar 15th	Round 3
May 15th	Round 4

Photo Travel (PTD)

Nov 15th	Round 1
Feb 15th	Round 2
May 15th	Round 3

Pictorial Print Division (PPD)

Oct 10th	Round 1
Dec 10th	Round 2
Feb 10th	Round 3
Apr 10th	Round 4

3D Division (3DD)

Nov 3rd	Round 1
Feb 3rd	Round 2
May 3rd	Round 3

“PPD Interclub Competition” Continued from Page 9

about 280 to 300 prints, and 35 are selected to receive awards. The EOY has approximately 140 prints, of which 15 receive medals and 20 receive HM ribbons. Digital images of all the award winning prints from all rounds and the EOY are showcased in the PPD homepage of the PSA website.

ICPC welcomes the participation of new clubs. The competition year begins in September, but a new club may join at any time by contacting the ICPC Director, Louis Duncan, louistduncan@triad.rr.com.

