

the Projector

a newsletter for PSA Member Organizations • Fall 2008

Photographic Society of America's ...

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Member Organizations of PSA include
Camera Clubs, Camera Club Councils,
Chapters, Federations, and Associations.

A New Website Just for PSA Clubs and Councils

by Sharp Todd, APSA, PPSA
Vice President, Chapters, Clubs, and Councils

Greetings to all PSA clubs and councils. Please pass this newsletter on to the board members of your club and to any other members that would be interested. It is sent to all club and council representatives. If you do not think you are the person to be receiving this you can have it changed by contacting PSA Headquarters with the request at hq@psa-photo.org. The Rep is the person that is named on the PSA Master Member list as the contact person to receive communications from PSA. These communications will include PSA membership renewal reminders, this newsletter and other announcements.

At this time, I would like to announce the new website designed for clubs and councils. It is the Club Services website for PSA member Clubs and Councils: <http://psa-clubservices.org/index.html>. Please take some time to go to the site and see all the services that are available to clubs and councils. This site and all its contents explain the many benefits of PSA membership. Many of those benefits are brought right to you on the website.

There are many links to other websites to make finding information easy. The hot link above will take you to the index page. From here you can navigate to all the services pages by clicking on the page heading or by using the arrows at the top of the pages. Each section has a consultant to contact for further information about anything on that section. There are many documents that can be downloaded and printed if needed. The first page is **Getting Started**. It has me as the consultant and has information about starting a club, or helping get a new club going, or even ideas for existing clubs that are looking for help. You can find old copies of this newsletter and *Focus* articles about clubs from the *PSA Journal* at the bottom of this page. The next page is **PSA Membership**. It has information about more benefits of membership, gift memberships, referring new members, renewing club membership, and membership milestones.

I could go on for pages explaining everything in this new Club Services website, but, instead, I invite you and your club members to go to it and experience it for yourselves. You will see pages about **PSA Club Forums, Club Communication, Technical Assistance, Interclub Competitions, Judging Services, Club Programs, Club Community Services, and Recognition**. Please take some time to visit the website designed just for clubs and please pass this information on to others in your organization.

Does Your Camera Club “Sparkle”?

by Hazel Meredith

PSA Journal Camera Club News Column Editor

Recently, a new Yahoo group was started—Camera Club Sparkle—designed for clubs to share information and solve the issues of the day. We just hit 50 members (and counting)!

If your club hasn't signed up yet, I'd like to invite one or two individuals from each club to visit the new group at <http://groups.yahoo.com/group/ccsparkle>. At the top of the page is a link to click to sign up (or sign in if you already have a Yahoo account). Then just follow the links to register for the group. Once I authorize a member to post (that's just so we can keep out the spammers), you can begin to share your questions, ideas and solutions with fellow clubs. I think we will get the best results if a club officer or membership chair is the contact person, as they will have the most experience with these issues. If an officer is unable to join, you may also designate a member who would like to participate in the group.

This informative group came about as a result of a seminar at this past July's New England Camera Club Council conference. Antoinette Gombeda, co-chair of the conference and a fellow camera club member, led the session. We found that camera clubs from all over the region (and I'm sure from all over the country and beyond) deal with the same issues, such as how to attract (and keep) members; getting members to volunteer for positions as officers and committee chairs; balancing learning and competition; how to plan field trips; balancing film vs. digital; and how to get judges and programs—the list goes on. Attendees shared ideas and successes on these topics and more.

If you have any questions or problems signing up, please e-mail me, Hazel Meredith at hmeredithpsa@aol.com.

The PSA Journal

by Elena McTighe,

PSA Publications Vice President

Beginning in August 2008, the *PSA Journal* will run a series entitled *PSA Camera Clubs and Community Service*. The question was posed in the PhotoEditors (PE) Group, “What does your camera club do for community service?” The camera clubs featured in the series were chosen based on the replies received from editors and webmasters in the PE group.

The Photographic Society of America (PSA) provides the **PSA Club Award** to a member club who has provided photographic service to the community. To apply for the award, please email Sam Shaw, FPSA, PPSA, lovesphoto@aol.com.

If your camera club has news to share, please contact the *Journal* Camera Club News Editor, Hazel Meredith, at hmeredithpsa@aol.com. To keep informed on camera club news please read Hazel's column which appears monthly in the **News Section** of the *PSA Journal*.

Attention Club Historians:

Do you have images of our **PSA History** that you are willing to share? For our 75th Anniversary Celebration, the *Journal* needs snapshot-type photographs from 1934 up through the 90's. Conference photos, division activities: you name it; we need it. These images will be used in the *PSA Journal* beginning in 2009 and a slide show of PSA history to be shown in Yellowstone. Images can reflect PSA, club or council activities. For the slide show, we are also looking for photos that will reflect an era or decade.

If you have such photos, I realize that they are prized mementoes and every possible care will be taken in handling the material. All original photos and slides will be returned. If you have access to a scanner, please have the originals scanned and send me copies.

You can send material to:

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