



# The Projector

A NEWSLETTER FOR PSA - MEMBER CLUBS & COUNCILS WINTER 2010

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### Newsletter Contest

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Member Organizations of PSA include Camera Clubs, Camera Club Councils, Federations, and Associations.

## INSIDE THIS ISSUE:

Adobe-PSA Photo Contest Results	2
Camera Club Committee & Newsletter Contest	3
Councils Challenge	4
Club Liability Insurance	5
Youth Photography	7
Website Contest and Club Service Award	8

## The Adobe-PSA Photo Contest Results

*by Joanne Stolte, APSA, EPSA, Membership Vice President*

The Adobe-PSA Club Photo Contest was well received. There were 469 PSA-member clubs with a valid email addresses invited to enter. Sixty-three clubs entered the contest, with additional clubs registering and participating in the six-month free Lightroom trial. This means that 13.5% of the invited clubs entered the contest.

Thirteen of the clubs that entered were from outside North America (20% of the clubs that entered). Nine of the fourteen awards were presented to members of clubs from outside North America (64% of the awards).

Several clubs joined PSA in order to enter the club contest and, three of these new member clubs (all from Belgium), entered images that received three of the HMs and the Silver Award ... four out of the fourteen awards!

Sixty-one of the 126 images submitted were from club members who are also individual PSA members. Most of those who won an award were not PSA members (9 of the 14 winners) and several of these winners have now joined PSA.

The top four winning images are listed below, but all winning images may be viewed online at: <http://www.pcms-photo.org/psaclubphotocontest>.



### **Best of Show**

*Goldfield Panorama* by Phyllis Picardi, PPSA (Saguaro Camera Club)

Contest...Continued on Page 2

## Contest...continued from Page 1



### First Place

*Crossing the Neches River* by Dennis Fritsche (Dallas Camera Club)



### Third Place

*Snow Moose* by Ken Jordan (Greater Lynn Photographic Association)



### Second Place

*Stilleven* by Adolf Vydts (JEP Deurne)

### Honorable Mentions:

- *Bass Harbor Sunset* by Mike Direnzo (Huntington Camera Club)
- *Enjoy the Snow* by Bao Peizhong (Boston Camera Club)
- *Greenhouses* by Guy Vanden Eynde (Double Declic)
- *Nekken* by Daniel Kyndt, EPSA (Diaclub Iris)
- *Salen Boats* by Eric Lippey (North Sydney Leagues Photographic Society)
- *Stoneman Bridge Reflection* by Robert Lahti (Duluth Superior Camera Club)
- *Takje* by Eddy de Bruyn (Iris Lede)
- *The Secret Garden* by Kerry Boytell (North Sydney Leagues Photographic Society)
- *Voeden* by Jean Pierre van Coillie (Diaclub Iris)
- *White Turf* by Andre de Paepe (Iris Lede)

## Change for International Club Print Competition

By Ed Gervais, APSA, Director ICPC

From now on there will be no fees for entering the International Club Print Competition. The only requirement is that the club's PSA membership dues are current. All other rules remain the same. For more information go to the PSA website, under Divisions and the Pictorial Print Division, to International Club Print Competition (<http://www.psa-photo.org/competitionPageDisplay.asp?DivID=7&menuID=4&pageID=205>).

## Camera Club Committee News

by Margaret Sprott, PSA Camera Club Committee Chair

I am glad to report that I have made a great recovery from my accident last May and I'm almost back to normal. I am taking regular walks and feel really good. I will need surgery in March to correct my right crossed eye, and then I can consider driving again. I am so grateful to everyone for pitching in to help with my job while I was incapacitated.

I am happy to announce the following directors of the competitions that are fast approaching. You will find more information about these contests later in the newsletter.

### International Newsletter Contest

Joan Field, APSA, 142 St. Patricks Dr., Danville, CA 94526-5118, (925) 743-1776, [jfzgf@att.net](mailto:jfzgf@att.net)

### International Website Contest

Mike Brouphy, 634 Pacific Ave., New Orleans, LA 700114, (504) 309-9554, [mbrouphy@yahoo.com](mailto:mbrouphy@yahoo.com)

### Councils Challenge

Margaret Sprott, 11514 Regency Dr., Potomac, MD 20854, (301) 299-6805, [dick\\_margaret@verizon.net](mailto:dick_margaret@verizon.net)

Part of my job is to assist camera clubs and councils with educational materials and photographic activities so I believe these contests help fulfill that duty. Another duty is to help promote communications between clubs, councils, and PSA. You can all help with that by letting me or Hazel Meredith ([hmeredithpsa@aol.com](mailto:hmeredithpsa@aol.com)) know of any activities, successes, or problems experienced by your club or council. Hazel is the moderator for the on-line Sparkle group and the editor for the PSA Journal's column about camera clubs.

You can also help keep lines of communication open by participating in the Sparkle group or the PhotoEditors on-line group. Both of these are good resources for bouncing ideas off of others or asking for help with things like attendance, participation, websites, or newsletters. The Sparkle group is mainly for officers and the PhotoEditors group is for web masters and newsletter editors.

The only way PSA knows that a club or council is having problems is by you letting them know. I will be glad to help you with problems or help to get you in contact with the right PSA officer or staff member. PSA has been steadily improving over the last six or seven years and one reason for that is that people speak up and the officers listen. Let's keep communicating!

**What:** PSA International Newsletter Contest for Chapters, Councils, and Clubs

**Deadline:** June 15, 2010

**Cost:** There are no fees, but all entries must be from PSA member groups whose dues are currently paid.

**How to Enter:** An entry must be of one regular issue published after June 1, 2009, and it must be **submitted electronically** as an Acrobat PDF file. A printed copy is also required. Details and the entry form are at <http://www.psa-photo.org/competitionPageDisplay.aspDivID=8&menuID=4&pageID=174> or you may, contact the PSA International Newsletter Contest Director, Joan Field, APSA, [jfzgf@att.net](mailto:jfzgf@att.net).



## PSA Councils Challenge 2010

by Margaret Sprott, PSA Camera Club Committee Chair

Sponsored by PSA Camera Clubs Committee  
Hosted by Bowie-Crofton Camera Club in Bowie, MD

Closing Date: June 15, 2010

**Results and Show:** Presented at the 2010 PSA Conference in Charleston, SC

**Return of entries:** Entries will be returned following the show at the 2010 PSA Conference. A council representative should pick up the entries whenever possible. Any entries that are not picked up at the conference will be mailed back to the council in the fall after the conference.

Divisions:	Subject:	Fees:
Film Slides	Open	None
Projected Digital	Open	None
Images	Open	None

### General Instructions

- PSA member councils and their member clubs are invited to participate
- Each council should submit 10 images per division and should determine their own selection process for entries to be submitted to the Councils Challenge
- An individual photographer **may not enter more than one image per division.**
- Images entered in a previous Councils Challenge are not eligible.

**Use of Images:** By entering the Councils Challenge, individual **photographers grant the PSA sponsors, free of charge, the right to reproduce their images for publication and display** at the annual PSA International Conference, in the *PSA Journal*, and/or on the PSA website for the purpose of advertising the Challenge and announcing the winners.

### Film Slide Division

- Film slides must be 35mm. Glass, plastic or cardboard mounts are acceptable, so long as they do not present a problem in projection.
- All slides must be thumb spotted in the lower left corner when viewed correctly.
- Slides must be labeled with the photographer's name, title of slide, and council affiliation.
- Each slide must be marked with the number corresponding to the number on the entry form.
- Please take care in packaging your entries, especially when glass mounts are used. The sponsors accept no responsibility for damaged or lost slides.

Councils Challenge...Continued on Page 5

## Councils Challenge...continued from Page 4

### Projected Digital Images

- Projected digital images should be e-mailed to Roz Kleffman ([mermaid51@verizon.net](mailto:mermaid51@verizon.net)) or burned to a CD and mailed to the address below.
- Each image must be titled and numbered to match the entry form.
- Digital files (jpeg) must be no wider than 1024 pixels horizontally and no taller than 768 pixels vertically and each file size must be less than 350kb.

### Prints

- Photographic prints may be color or monochrome, commercial or inkjet (both color and monochrome prints will be judged in the same division).
- Prints **must not** be mounted or matted.
- Minimum print size is 8" x 10" and maximum print size is 8 ½" x 12".
- The photographer's name, title of print, council affiliation, and print orientation arrow must be placed on the back of each print. The maker's name may not be attached to the front of the print in any fashion.

### Submissions and Return of Entries

- All images, along with an entry form for each division entered, should be sent to:  
Ms. Roz Kleffman  
PSA Councils Challenge  
2708 Keyport Lane  
Bowie, MD 20715
- Images will be returned following the announcement of winners at the annual PSA conference.
- If at all possible, a council representative should pick up the images at the conference.
- Any images not picked up will be mailed back to the council in the fall after the conference.

### Questions?

Roz Kleffman

[mermaid51@verizon.net](mailto:mermaid51@verizon.net), 301-464-1867 or

Margaret Sprott

[dick\\_margaret@verizon.net](mailto:dick_margaret@verizon.net), 301-299-6805

## Liability Insurance for PSA Clubs

*Pat Gordy, PSA Region 13 Director*

Since more and more clubs are being required to carry a one million dollar liability policy with a rider for their meeting location (venue), and with these policies costing a club several hundreds of dollars per year, PSA has arranged for a one million dollar liability policy for PSA-member clubs holding up to 15 events per year at a \$175 premium per year. Clubs holding up to 30 events per year will pay an additional \$60, or \$235 per year; and clubs holding up to 45 events per year will pay another \$60 per year or \$295 premium per year. A rider can be sent to the club's meeting location. This is e-insurance; however, while the Willis North America insurance website for PSA is being developed, PSA-member clubs can contact:

Dale Wittick, Jr. CPCU  
Willis North America

610-260-4342, [Dale.wittick@willis.com](mailto:Dale.wittick@willis.com)

PDFs of the PSA-member club group liability insurance specifications and the PSA-member club group liability insurance policy is linked at the PSA Club Services website, [http://psa-clubservices.org/club\\_services/getting\\_started.html](http://psa-clubservices.org/club_services/getting_started.html)

When a club purchases insurance, the policy will be sent along with information describing a photography equipment policy for the club's members, which members may decide to purchase. A club member must also be an individual member of PSA to receive this insurance.

## Youth Photography Showcase

by Pat Gordy, PSA Region 13 Director

As the Youth Photography Showcase (YPS) Committee Chair for the Photographic Society of Chattanooga for the fourth year, I would like to encourage all clubs to sponsor a YPS. In addition to the club members having a rewarding experience getting high school students involved in photography, the students enjoy it and, for many of them, it builds self-esteem and could begin a lifelong love of photography.

Kathy Braun, APSA, is the PSA Youth Photography Showcase Director and posts the rules for YPS below. See <http://www.psa-photo.org/> and go to "Competitions" for the YPS Entry Form.

### Goals

The goal of the PSA Youth Showcase is to involve the Society, its Chapters, Clubs, Councils, and PSA members in the promotion and education of photography among young people, especially within the Society's area of influence by highlighting outstanding photographs from high school age students through public and private schools, 4H Clubs, and home schooled individuals, but only six entries from any one school.

### Participation

All PSA chapters, PSA member camera clubs, and PSA member camera club councils participating in annual selection of youth photographs with schools and 4H groups are invited to submit entries. Only entries through PSA chapters, member clubs, and member councils will be accepted.

### Submission Procedure

Each participating chapter, club, or council may select, from each high school or youth organization, six 5" X 7" up to 9" X 12" unmounted photographs or digital prints, two entries in the Photographer's Choice category and one each for the four remaining categories listed below, in either black and white or color. A participating PSA chapter, club, or council can work with any number of schools or youth organizations, i.e. high school class and 4H Club. Two participating PSA groups cannot receive separate entries from the same school or organization.

### The Five Selection Categories

1)Architecture (2)People and/or Animals (3)Scapes (4)Photojournalism (5)Photographer's Choice or Creative

1. Photographs selected from high school age work which have been either supervised, juried, or certified by the submitting PSA member group are eligible for entry. (Contact K. Z. Braun for arrangements with a sponsor.) Students MUST sign the permission to reproduce part of the entry form.

2. Photographs must have been taken by the entrant, but the film or digital image can be processed and the print can be made by another party or commercial source. Entries are not restricted to any one film size.

Youth Photography...Continued on Page 7

## Youth Photography...continued from Page 6

3. An entrant may submit prints from only one high school age school or organization.
4. Print entries shall be no smaller than 5" X 7" and no larger than 9" X 12" in size, either with or without borders, and be submitted unmounted. Prints MUST have titles. "Untitled" is not an acceptable title, nor is numbering for identification. Prints without proper titles will not be accepted.
5. No fees will be charged to participate in this program. However, if you require the return of your entries by mail, postage for such a return must be sent. No entries will be returned by mail without adequate postage included with each submission.
6. The deadline for entry is April 30, 2010. Please fill out all parts of this entry form so that contact can be made with sponsors by e-mail and with the winners during the summer. One form is required for each entry. Print clearly to avoid incorrect listings. Illegible entry forms will not be corrected. Be sure the school, town, and state are included. Leave the control number blank. Cut the form apart where indicated and tape the lower label to the back of each corresponding entry. Guard against stickiness.
7. Obtain information from and send entries to Kathleen Z. Braun, APSA, Director, PSA Youth Showcase, 300 Lake Shore Road, Grafton, Wisconsin, 53024, Phone (262) 375-1829, E-mail [Pkzbraun@aol.com](mailto:Pkzbraun@aol.com)

### Photographic Society of America 72nd International Conference of Photography



**Charleston, South Carolina**  
**October 3 - 9, 2010**  
 Registration Starts April 1, 2010

#### Reminders

- PSA Clubs/Councils changing PSA Reps need to update the Club/ Council Rep name, address, phone number, and/or email address at <https://psamembership.wufoo.com/forms/m7x0p9/%0a>
- Encourage the club's webmaster and the newsletter editor to join the PSA PhotoEditors Group, go to <http://groups.yahoo.com/group/PhotoEditors/>
- Sign up to take the PSA Image Analysis Course at [http://psa-clubservices.org/club\\_services/judging\\_services.html](http://psa-clubservices.org/club_services/judging_services.html)

## 2010 Website Contest

by Mke Brouphy, PSA Website Contest Director

Each year the PSA International Camera Club Committee sponsors the PSA Annual Website Contest. The submission time is March 1 - May 31. Any PSA Chapter, Club or Council currently maintaining an Internet Website is eligible, provided the PSA dues are current to June 30, 2010.

The entry form and instructions are available on the PSA website under the competition subject or by entering: <http://www.psa-photo.org/competitionPageDisplay.asp?DivID=8&menuID=4&pageID=173>.

The competition is divided into two divisions: Division A, for clubs greater than 50 members and Division B, for clubs of 50 members or less. The two divisions enable smaller clubs to participate in the contest and not feel intimidated by the large clubs that have more resources available to them. Each year for the last several years, there have been enough entrants in both divisions to award first, second and third place awards to each division and honorable mentions depending on the number of entries. The plaques and/or ribbon awards for the contest are presented at the General Membership Awards Ceremony at the Annual PSA Conference. In addition, each entrant is given both positive feedback and constructive criticism from the judges to understand what they are doing well and where they may need to improve. After the Conference, all winning entries are then published on the PSA Website and in the *PSA Journal*.

If your club is interested in participating in the contest, you are welcome to view last year's winners. The information is available at the above URL or by going to the PSA Website at [www.psa-photo.org](http://www.psa-photo.org). Once the PSA website is launched, go to the "Competitions" tab and then "Website Contest." At the bottom of the Website Contest page there is a link to the "2009 Winners List." The winning entries and their website addresses are available in the document. It is amazing to see the growth of the websites year after year. They truly provide a wealth of information for everyone.

As the Director of the Website Contest, I welcome input from various Clubs, Councils and Chapters and recommendations of qualified judges. If you need to contact me, I can be reached via e-mail at [mike-psa@bigeasycc.com](mailto:mike-psa@bigeasycc.com). Good Luck!

## PSA Club Service Award Change

by Pat Gordy, PSA Region 13 Director

Previously a Society Recognition Award (SRA), the PSA Club Service Award had many deserving clubs as applicants; however, only one club per year could be the recipient of this award. After considering the number of PSA-member clubs with outstanding service, the PSA Board changed the PSA Club Service Award from a SRA to a PSA Service Award.

The PSA Service Awards Committee may recognize more than one applicant per year if they are deemed worthy. The PSA Club Service Awards acknowledge the many major photographic service efforts made by PSA-member clubs in communities world-wide. The

PSA Club Service Awards are presented each year during the Opening Meeting of the Annual PSA Conference, and the club(s) receiving the award is listed in the October issue of the PSA Journal.

To find out how your club may apply for this award, go to [http://psa-clubservices.org/club\\_services/recognition.html](http://psa-clubservices.org/club_services/recognition.html) and if you have questions, contact Diana Jacobsen, [dij8248@yahoo.com](mailto:dij8248@yahoo.com). PSA-member clubs need to apply at least three months prior to the PSA Annual Conference to allow time for processing of the application.

