

Introducing the PSA Club Services Website

<http://psa-clubservices.org/index.html>

Elena McTighe • Publications Vice President

In a continuing effort to support member clubs of the Photographic Society of America (PSA), Membership Vice President, **Joanne Stolte, APSA, EPSA**, has created the PSA Club Services web site. This site will assist all clubs to realize the potential of their membership. Each webpage offers a Consultant, pertinent information and email access to the Consultant: much of the information is available as links or PDF documents. The goal of this article is to give clubs a tour of the web site's offerings and since there are so many unique services presented, many readers will want to go directly to that area that interests them the most: a table of contents is provided.

- 1 *Getting Started*
- 2 *PSA Membership*
- 3 *PSA Club Forums*
- 4 *Club Communications*
- 5 *Technical Assistance*
- 6 *Interclub Competitions*
- 7 *Judging Services*
- 8 *Club Programs*
- 9 *Club Community Service*
- 10 *Recognition*

1. <http://psa-clubservices.org/index.html> will take a viewer to the initial page of the website where you will find an index and links to the entire site. Clicking on **Getting Started**, will bring you to the first webpage with PSA Chapters, Clubs and Councils Vice President, **Sharp Todd, APSA, PPSA**, who is the Consultant for information on PSA Regions; the function of a PSA-member club's PSA Representative; information on starting a club; and the quarterly camera club newsletter, *The Projector*. The page ends with links to recent *Focus* articles on individual camera clubs, as published in the *PSA Journal*.
2. The Consultant for **PSA Membership** is Membership Vice President, **Joanne Stolte, APSA, EPSA**. Here one can find links to the extensive list

of benefits of PSA Membership for clubs and individuals. Information is also provided on gift memberships, the benefits to a club of referring new members, renewing membership and the Membership Milestone Program.

3. The Publications Vice President, **Elena McTighe** is the Consultant for **PSA Club Forums**. All PSA Clubs are offered membership in the *PhotoEditors Group* and *Camera Club Sparkle*: groups that provide on-line forums for editors, web masters and club officers; a unique and opportunistic place to contact and speak to other camera club leaders throughout the world.
4. **Hazel Meredith** is the Consultant for the **Club Communications** area. This webpage provides information on club websites; newsletters and E-Blasts. Hazel is the camera club news editor for the *PSA Journal*.
5. **Technical Assistance** is handled by Consultant **Fred Drury**. Fred is an expert on digital projectors; print viewing systems and computerized judging systems. Readers will be familiar with Fred as the author of *Drury's Digital Diary*, which appears monthly in the *PSA Journal*.
6. Perhaps one of the most popular links is the **PSA Interclub Competition** page where **Kathy O'Donnell** is the Consultant. Kathy handles all of the interclub competitions for the St. Louis Camera Club and is well qualified to offer clubs advice regarding how to best enter PSA Interclub Competitions.
7. For those clubs who have difficulty getting judges for competitions, there is the **PSA Judging Service** link. The digital Consultant on this page is **Erik Rosengren, PPSA**. Clubs located in remote areas might find this service an ideal way to conduct digital competitions. Erik will put you in contact with qualified judges.

For those clubs needing assistance judging prints, the Consultant is **Bill Dart**. Print judging is handled through the postal mail system. Also on this page, the **Club Viewer** is offered; a free software program for PSA-member clubs available for running digital competitions.

8. PSA has great programs to assist clubs with presentations. Services Vice President, **Henry Ng, PPSA**, is the Consultant for **PSA Club Programs**. CD/DVDs are available from PSA Headquarters and this link explains how the loan program works. This webpage also includes a unique program exchange between clubs, which is coordinated by **Joanne Stolte, APSA, EPSA**. Lastly, details regarding how a club can use the PSA Travel Aide program are identified.
9. The **Club Community Service** link goes into details about the PSA Youth Showcase and camera club community involvement. **Kathy Braun, APSA**, Director of the Youth Showcase, is the Consultant for this section.
10. Consultant **Diane Jacobson** offers help regarding club **Recognition**. Diane can assist clubs with information on PSA Interclub awards; the Web Site Contest; the Newsletter Contest; the PSA International Exhibition Club Awards; the Club Service Award and the Council's Challenge awards.

Please become familiar with this website if you are a club officer or representative. You owe it to yourself and your club to know what is available to all PSA Member Camera Clubs and Councils. PSA wants to see you get your money's worth from Society membership and it has dedicated this website to further that effort. The website is unique: there is nothing else like it on-line. <http://psa-clubservices.org/index.html> ■